

Statistical Bulletin

June 2026

No 112



INCOMING TOURISM

ADMINISTRATIVE DATA



Air Arrivals

+3,4%
MAY

+5,0%
YTD

VS 2025

BANK OF GREECE BORDER SURVEY



Arrivals

+10,6%
APRIL

+27,1%
YTD

Receipts



+9,5%
APRIL

+36,9%
YTD

Sources: CAA, AIA, BoG
Processing: INSETI Intelligence

- Air arrivals refer to arrivals of passengers from abroad regardless of place of residence and nationality
- The arrivals of the border survey refer to arrivals of residents of other countries regardless of nationality

Special thanks

The creation of this bulletin is based on publicly and privately available sources as well as on data provided by various entities (CAA, AIA, Fraport Greece, border stations) which we thank.

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Notes and explanations of the tables can be found in the annex to the Bulletin. For any further information, clarification or suggestion, you can contact the editorial team.

Contents

1 Airport Arrivals, May 2026

1.1	International arrivals at main Greek airports	6
1.2	Domestic arrivals at main Greek airports	8

2 Border Survey

2.1	Arrivals of non-residents in Greece	11
2.2	Receipts from non-residents	12

3 Annex: Notes and clarifications regarding the data in the tables and the graphs 13

1. Air Arrivals, May 2026

Table 1. International air arrivals at main Greek airports, May 2026

2026	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Araxos	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	447,643	128,449				6,426	1,663													584,181
February	427,427	132,014	3,440			7,283	1,628								108					571,900
March	523,679	168,269	16,917	798		31,385	9,793	9,820	441	171	180	522	1,614		3,021		137	124		766,871
April	631,584	222,236	158,308	23,385	559	258,687	88,609	85,223	16,611	3,706	5,287	7,363	24,398		8,688	2,563	821	691	838	1,539,557
May	830,182	278,224	393,831	181,604	8,800	521,782	226,313	249,506	137,379	44,548	49,874	49,201	58,679	8,281	22,444	20,166	29,450	9,112	9,311	3,128,687
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	2,860,515	929,192	572,496	205,787	9,359	825,563	328,006	344,549	154,431	48,425	55,341	57,086	84,691	8,281	34,261	22,729	30,408	9,927	10,149	6,591,196
2025	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Araxos	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	403,765	121,952				1,529	1,539													528,785
February	357,905	121,955	4,093			1,718	1,141													486,812
March	471,065	159,815	8,475	146		13,275	3,661	3,002	276		162	246	785		1,902					662,810
April	663,334	223,874	172,638	31,860	632	251,062	73,156	79,358	16,965	5,022	5,653	9,821	22,813	385	7,630	2,364	162	2,255	1,024	1,570,008
May	901,548	264,016	378,396	183,527	7,055	474,489	191,725	224,272	122,374	43,812	46,507	37,758	61,286	9,271	19,162	15,888	27,075	10,658	7,833	3,026,652
June	1,025,617	279,109	493,083	236,598	17,753	624,610	273,103	359,087	203,620	72,283	79,959	90,973	104,113	15,517	27,071	24,468	58,510	24,894	16,332	4,026,700
July	1,101,805	343,735	594,059	285,628	23,043	778,598	318,346	449,126	256,636	93,248	100,413	150,690	159,462	20,216	32,927	29,515	75,677	27,318	19,774	4,860,216
August	1,067,991	327,900	593,894	286,547	24,055	783,841	301,924	442,977	249,510	89,131	94,813	146,167	155,561	19,160	31,869	29,484	73,360	26,907	19,375	4,764,466
September	957,724	282,630	483,312	233,455	17,166	635,258	256,186	343,211	181,054	62,023	74,688	78,995	101,125	15,927	30,066	25,976	45,878	19,911	16,070	3,860,655
October	788,508	246,864	315,743	142,195	1,783	449,590	150,266	174,804	53,567	11,190	20,983	19,664	47,870	4,985	16,814	5,649	4,032	4,940	2,227	2,461,674
November	505,797	144,658	10,265	1,981		25,279	2,996	1,828	258	128	87	59	538		2,289			152		696,315
December	472,682	186,865	1,093			11,294	1,944													673,878
Total	8,717,741	2,703,373	#####	#####	91,487	#####	#####	#####	#####	376,837	423,265	534,373	653,553	85,461	169,730	133,344	284,694	117,035	82,635	#####
ytd	2,797,617	891,612	563,602	215,533	7,687	742,073	271,222	306,632	139,615	48,834	52,322	47,825	84,884	9,656	28,694	18,252	27,237	12,913	8,857	6,275,067
A2026/25	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Araxos	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	10.9%	5.3%				320.3%	8.1%													10.5%
February	19.4%	8.2%	-16.0%			323.9%	42.7%													17.5%
March	11.2%	5.3%	99.6%	446.6%		136.4%	167.5%	227.1%	59.8%		11.1%	112.2%	105.6%		58.8%					15.7%
April	-4.8%	-0.7%	-8.3%	-26.6%	-11.6%	3.0%	21.1%	7.4%	-2.1%	-26.2%	-6.5%	-25.0%	6.9%	-100.0%	13.9%	8.4%	406.8%	-69.4%	-18.2%	-1.9%
May	-7.9%	5.4%	4.1%	-1.0%	24.7%	10.0%	18.0%	11.3%	12.3%	1.7%	7.2%	30.3%	-4.3%	-10.7%	17.1%	26.9%	8.8%	-14.5%	18.9%	3.4%
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	2.2%	4.2%	1.6%	-4.5%	21.8%	11.3%	20.9%	12.4%	10.6%	-0.8%	5.8%	19.4%	-0.2%	-14.2%	19.4%	24.5%	11.6%	-23.1%	14.6%	5.0%

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETTE Intelligence

See Appendix

Table 2. International air arrivals per geographical unit

Geographical unit	Regional airports			Dodecanese			Cyclades		
	2026	2025	Δ2026/25	2026	2025	Δ2026/25	2026	2025	Δ2026/25
January	136,538	125,020	9.2%						
February	144,473	128,907	12.1%	3,440	4,093	-16.0%			
March	243,192	191,745	26.8%	17,715	8,621	105.5%	2,136	1,031	107.2%
April	907,973	906,674	0.1%	182,252	205,130	-11.2%	31,761	32,634	-2.7%
May	2,298,505	2,125,104	8.2%	584,235	568,978	2.7%	107,880	99,044	8.9%
June		3,001,083			747,434			195,086	
July		3,758,411			902,730			310,152	
August		3,696,475			904,496			301,728	
September		2,902,931			733,933			180,120	
October		1,673,166			459,721			67,534	
November		190,518			12,246			597	
December		201,196			1,093				
ytd	3,730,681	3,477,450	7.3%	787,642	786,822	0.1%	141,777	132,709	6.8%

Geographical unit	Crete			Ionian Islands			Peloponnese		
	2026	2025	Δ2026/25	2026	2025	Δ2026/25	2026	2025	Δ2026/25
January	8,089	3,068	163.7%						
February	8,911	2,859	211.7%				108		
March	41,178	16,936	143.1%	10,612	3,440	208.5%	3,021	1,902	58.8%
April	347,296	324,218	7.1%	110,827	106,998	3.6%	8,688	8,015	8.4%
May	748,095	666,214	12.3%	481,307	436,965	10.1%	30,725	28,433	8.1%
June		897,713			714,949			42,588	
July		1,096,944			899,423			53,143	
August		1,085,765			876,431			51,029	
September		891,444			660,976			45,993	
October		599,856			260,544			21,799	
November		28,275			2,301			2,289	
December		13,238							
ytd	1,153,569	1,013,295	13.8%	602,746	547,403	10.1%	42,542	38,350	10.9%

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETI Intelligence

See Appendix

Table 3. Domestic air arrivals at main Greek airports, May 2026

2026	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Paros	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	275,865	91,689	33,365	12,022	1,870	62,378	33,166	6,586	1,809	1,784	145	3,704	11,873	4,035	328	6,205	641	3,744	12,647	563,856
February	278,062	94,682	29,571	10,030	1,580	67,247	33,379	12,152	827	1,553	89	3,616	15,900	4,510	485	5,732	612	3,887	11,837	575,751
March	310,613	102,382	35,481	12,286	2,075	74,819	36,998	13,661	2,285	2,112	93	5,880	26,148	5,897	499	6,562	859	3,875	13,941	656,466
April	378,752	103,621	45,210	16,082	2,785	83,074	39,817	17,138	3,518	3,433	235	13,973	52,487	9,276	792	8,066	1,665	4,176	18,120	802,220
May	444,710	101,156	38,943	14,656	3,264	79,127	42,748	19,322	5,680	5,189	228	29,771	71,079	20,936	799	8,867	2,855	4,846	18,048	912,224
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	1,688,002	493,530	182,570	65,076	11,574	366,645	186,108	68,859	14,119	14,071	790	56,944	177,487	44,654	2,903	35,432	6,632	20,528	74,593	3,510,517
2025	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Paros	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	257,383	85,681	29,870	11,398	1,710	66,489	30,279	4,883	1,843	1,780	70	3,507	9,680	4,265	428	6,083	623	673	12,013	528,658
February	255,097	88,070	27,349	9,033	1,671	60,623	29,294	11,357	544	1,456	52	2,157	10,773	2,893	487	5,580	550	2,972	11,120	521,078
March	300,227	96,723	35,100	11,464	1,851	69,490	35,776	13,249	1,923	1,878	89	6,297	21,338	1,792	709	6,091	876	3,300	13,467	621,640
April	355,388	99,104	44,108	15,417	2,738	82,579	39,927	16,421	3,724	3,214	191	15,135	44,335	9,831	786	7,607	1,821	3,395	17,461	763,182
May	428,110	101,194	41,369	13,744	2,911	81,321	40,169	18,390	4,571	4,153	140	29,936	64,784	19,840	780	8,411	2,399	3,768	18,170	884,160
June	503,906	111,055	43,464	17,316	5,073	84,777	46,578	27,127	7,145	9,112	305	38,908	69,257	28,233	1,105	10,765	5,466	3,981	19,828	1,033,401
July	543,941	121,871	49,124	20,637	6,597	91,466	52,410	29,503	7,526	11,776	461	41,575	67,216	33,263	1,432	13,770	6,089	3,789	23,638	1,126,084
August	576,934	114,054	52,907	20,558	6,613	89,306	52,256	30,449	7,441	11,276	504	40,507	69,416	31,330	1,869	13,208	6,027	4,777	21,416	1,150,848
September	528,022	118,774	44,461	16,616	4,252	81,756	46,221	24,680	6,186	8,471	391	33,685	68,903	24,044	1,525	9,274	5,019	3,769	16,968	1,043,017
October	462,848	114,442	39,901	13,171	2,659	75,698	41,920	17,816	3,490	3,407	178	17,329	56,269	10,239	1,038	7,247	1,704	3,846	16,322	889,524
November	356,195	107,960	33,376	11,262	1,707	72,240	35,274	11,878	2,132	1,062	72	5,369	25,563	4,688	504	6,014	700	3,833	14,671	694,500
December	323,420	114,052	31,988	11,200	1,406	75,319	32,858	13,526	2,131	1,887	122	3,067	15,916	3,439	535	5,780	569	4,394	14,650	656,259
Total	4,891,471	1,272,980	473,017	171,816	39,188	931,064	482,962	219,279	48,656	59,472	2,575	237,472	523,450	173,857	11,198	99,830	31,843	42,497	199,724	9,912,351
ytd	1,596,205	470,772	177,796	61,056	10,881	360,502	175,445	64,300	12,605	12,481	542	57,032	150,910	38,621	3,190	33,772	6,269	14,108	72,231	3,318,718
A2026/25	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Paros	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	7.2%	7.0%	11.7%	5.5%	9.4%	-6.2%	9.5%	34.9%	-1.8%	0.2%	107.1%	5.6%	22.7%	-5.4%	-23.4%	2.0%	2.9%	456.3%	5.3%	6.7%
February	9.0%	7.5%	8.1%	11.0%	-5.4%	10.9%	13.9%	7.0%	52.0%	6.7%	71.2%	67.6%	47.6%	55.9%	-0.4%	2.7%	11.3%	30.8%	6.4%	10.5%
March	3.5%	5.9%	1.1%	7.2%	12.1%	7.7%	3.4%	3.1%	18.8%	12.5%	4.5%	-6.6%	22.5%	229.1%	-29.6%	7.7%	-1.9%	17.4%	3.5%	5.6%
April	6.6%	4.6%	2.5%	4.3%	1.7%	0.6%	-0.3%	4.4%	-5.5%	6.8%	23.0%	-7.7%	18.4%	-5.6%	0.8%	6.0%	-8.6%	23.0%	3.8%	5.1%
May	3.9%	0.0%	-5.9%	6.6%	12.1%	-2.7%	6.4%	5.1%	24.3%	24.9%	62.9%	-0.6%	9.7%	5.5%	2.4%	5.4%	19.0%	28.6%	-0.7%	3.2%
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	5.8%	4.8%	2.7%	6.6%	6.4%	1.7%	6.1%	7.1%	12.0%	12.7%	45.8%	-0.2%	17.6%	15.6%	-9.0%	4.9%	5.8%	45.5%	3.3%	5.8%

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETTE Intelligence

See Appendix

Table 4. Domestic air arrivals per geographical unit

Geographical unit	Regional airports			Dodecanese			Cyclades		
	2026	2025	Δ2026/25	2026	2025	Δ2026/25	2026	2025	Δ2026/25
January	287,991	271,275	6.2%	47,257	42,978	10.0%	19,612	17,452	12.4%
February	297,689	265,981	11.9%	41,181	38,053	8.2%	24,026	15,823	51.8%
March	345,853	321,413	7.6%	49,842	48,415	2.9%	37,925	29,427	28.9%
April	423,468	407,794	3.8%	64,077	62,263	2.9%	75,736	69,301	9.3%
May	467,514	456,050	2.5%	56,863	58,024	-2.0%	121,786	114,560	6.3%
June		529,495			65,853			136,398	
July		582,143			76,358			142,054	
August		573,914			80,078			141,253	
September		514,995			65,329			126,632	
October		426,676			55,731			83,837	
November		338,305			46,345			35,620	
December		332,839			44,594			22,422	
ytd	1,822,515	1,722,513	5.8%	259,220	249,733	3.8%	279,085	246,563	13.2%

Geographical unit	Crete			Ionian Islands		
	2026	2025	Δ2026/25	2026	2025	Δ2026/25
January	95,544	96,768	-1.3%	10,324	8,576	20.4%
February	100,626	89,917	11.9%	14,621	13,409	9.0%
March	111,817	105,266	6.2%	18,151	17,139	5.9%
April	122,891	122,506	0.3%	24,324	23,550	3.3%
May	121,875	121,490	0.3%	30,419	27,254	11.6%
June		131,355			43,689	
July		143,876			49,266	
August		141,562			49,670	
September		127,977			39,728	
October		117,618			24,891	
November		107,514			15,144	
December		108,177			17,666	
ytd	552,753	535,947	3.1%	97,839	89,928	8.8%

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETTE Intelligence

See Appendix

2. Balance of Travel Services, April 2026

Table 5. Arrivals in thousands

2026	Countries EE-27	Eurozone	out of which				non Eurozone	Other	out of which				Total
			France	Germany	Italy	Other			U.K.	USA	Russia	Other	
January	547	453	22	89	48	294	95	547	65	67	0	416	1,095
February	559	435	33	85	36	281	124	476	99	31		345	1,035
March	680	555	23	123	76	334	125	593	86	74	0	432	1,272
April	992	859	111	237	82	430	133	847	195	155	0	497	1,839
May													
June													
July													
August													
September													
October													
November													
December													
ytd	2,778	2,302	188	535	241	1,338	476	2,463	445	328	0	1,690	5,240

2025	Countries EE-27	Eurozone	out of which				non Eurozone	Other	out of which				Total
			France	Germany	Italy	Other			U.K.	USA	Russia	Other	
January	379	343	23	95	46	179	35	443	76	48	0	318	822
February	363	303	15	66	35	187	60	353	29	60	0	264	716
March	437	356	22	83	47	204	81	484	63	80	0	342	922
April	862	749	104	231	71	343	113	801	127	151	0	523	1,663
May	1,771	1,406	178	605	114	510	365	1,196	416	124	5	651	2,967
June	2,600	1,949	268	769	305	607	651	2,002	811	231	3	957	4,603
July	4,236	2,604	362	963	404	874	1,631	2,527	777	210	5	1,535	6,763
August	4,637	2,927	451	1,081	555	840	1,710	2,829	978	174	4	1,672	7,466
September	3,602	2,384	286	951	372	776	1,218	2,078	779	195	0	1,105	5,680
October	2,123	1,722	166	810	147	598	401	1,537	628	125	0	784	3,660
November	699	506	72	161	45	227	193	706	92	93	1	521	1,405
December	705	412	36	136	59	180	294	610	117	61	0	432	1,315
Total	22,415	15,524	1,983	5,951	2,200	5,388	6,891	15,566	4,893	1,551	21	9,101	37,981
ytd	2,041	1,751	165	476	198	913	290	2,081	295	339	0	1,447	4,122

Δ2026/2025	Countries EE-27	Eurozone	out of which				non Eurozone	Other	out of which				Total
			France	Germany	Italy	Other			U.K.	USA	Russia	Other	
January	44.6%	31.8%	-6.9%	-6.0%		63.7%	169.4%	23.6%	-14.5%	37.7%		30.5%	33.3%
February	53.8%	43.4%	114.9%	28.5%		50.6%	106.2%	35.0%	246.7%	-48.0%		31.0%	44.5%
March	55.5%	56.0%	3.1%	47.7%		63.7%	53.2%	22.3%	36.9%	-6.8%		26.5%	38.1%
April	15.1%	14.7%	6.3%	2.6%		25.3%	17.5%	5.7%	53.3%	2.9%		-5.1%	10.6%
May													
June													
July													
August													
September													
October													
November													
December													
ytd	36.1%	31.4%	14.1%	12.4%		46.6%	64.3%	18.3%	51.0%	-3.4%		16.8%	27.1%

Source: Bank of Greece - Processing: INSETI Intelligence

See Appendix

Table 6. Receipts in mil. €

2026	Countries EE-27	Eurozone	out of which				non Eurozone	Other	out of which				Total	Cruises	Total
			France	Germany	Italy	Other			U.K.	USA	Russia	Other			
January	224	195	12	37	29	117	30	247	54	65	0	128	471	2	473
February	253	213	18	30	27	139	40	270	119	28		123	523	11	533
March	348	301	16	56	58	171	46	308	40	80	0	188	656	14	669
April	545	475	79	140	45	210	70	513	118	155	0	239	1,057	57	1,115
May															
June															
July															
August															
September															
October															
November															
December															
ytd	1,370	1,184	124	263	159	638	186	1,337	332	327	0	678	2,707	84	2,791

2025	Countries EE-27	Eurozone	out of which				non Eurozone	Other	out of which				Total	Cruises	Total
			France	Germany	Italy	Other			U.K.	USA	Russia	Other			
January	144	133	10	41	21	62	11	152	23	50	0	80	297	2	299
February	130	109	7	26	19	57	21	151	19	57	0	76	281	10	291
March	222	189	16	48	29	96	33	195	29	56	0	110	417	13	430
April	492	422	77	179	33	133	70	474	90	167	0	217	966	52	1,018
May	1,325	1,036	153	474	63	346	289	800	314	113	5	368	2,125	123	2,248
June	1,743	1,411	192	595	180	444	332	1,397	601	247	2	547	3,140	166	3,307
July	2,652	1,977	313	664	288	711	675	1,620	550	250	8	812	4,272	252	4,524
August	2,441	1,853	263	612	338	641	588	1,863	849	205	5	804	4,304	219	4,524
September	1,801	1,317	169	478	213	458	485	1,458	613	225	0	620	3,259	162	3,421
October	1,139	979	94	495	78	312	159	947	454	145	0	349	2,086	167	2,252
November	332	266	46	80	28	112	66	364	53	72	1	238	696	30	726
December	295	212	16	60	31	105	83	322	84	55	0	183	617	6	623
Total	12,696	9,854	1,334	3,784	1,288	3,449	2,842	9,891	3,744	1,718	24	4,405	22,587	1,039	23,626
ytd	988	853	110	294	101	348	135	972	160	330	0	482	1,961	77	2,038

Δ2026/2025	Countries EE-27	Eurozone	out of which				non Eurozone	Other	out of which				Total	Cruises	Total
			France	Germany	Italy	Other			U.K.	USA	Russia	Other			
January	55.6%	46.1%	23.6%	-9.5%		88.7%	170.0%	61.8%	138.4%	30.7%		59.4%	58.8%	10.0%	58.4%
February	95.1%	96.2%	148.6%	12.8%		145.1%	89.6%	78.2%	542.9%	-51.7%		62.1%	86.0%	5.0%	83.2%
March	56.6%	59.5%	-0.3%	16.9%		78.1%	40.1%	57.9%	35.5%	42.8%		71.6%	57.2%	5.0%	55.6%
April	10.7%	12.5%	1.5%	-21.5%		58.3%	0.2%	8.2%	32.0%	-7.4%		10.4%	9.5%	10.0%	9.5%
May															
June															
July															
August															
September															
October															
November															
December															
ytd	38.7%	38.8%	12.6%	-10.5%		83.4%	37.7%	37.5%	106.9%	-0.8%		40.6%	38.1%	8.5%	36.9%

Source: Bank of Greece - Processing: INSETI Intelligence

See Appendix

Annex: Notes and clarifications of the data in the tables and the graphs

International airport arrivals: The data show arrivals of passengers on international flights, irrespective of their domicile. Airports are classified as follows: Dodecanese: Rhodes - Kos - Karpathos, Crete: Heraklion - Chania, Ionian: Corfu - Zakynthos - Kefalonia - Aktio, Cyclades: Mykonos - Santorini, Peloponnese: Araxos - Kalamata, Other: Samos - Skiathos - Kavala - Lesvos.

Domestic arrivals at main Greek airports: Passengers travelling round trip are counted twice: both when arriving at their destination and when returning home. The data for the last available month for Athens International Airport are an estimate of INSETE Intelligence. Airports are classified as follows: Dodecanese: Rhodes - Kos - Karpathos, Crete: Heraklion - Chania, Ionian: Corfu - Zakynthos - Kefalonia - Aktio, Cyclades: Mykonos - Santorini - Paros, Other: Samos - Skiathos - Kavala - Lesvos.

Road arrivals: Road arrivals are recorded by the local police departments based on nationality, irrespective of the permanent domicile. Consequently, the data include immigrants in Greece returning from trips abroad. Countries are classified as follows: Albania: Kakavia - Krystallopigi - Sagiada - Mertzani, Bulgaria: Ormenio - Kyprinos - Nymphaea - Promachonas - Exochi – Agios Konstantinos, Republic of North Macedonia: Evzoni - Doirani - Niki, Turkey: Kastanies - Kipoi.

ReviewPro quality ratings: The tables show the GRI for hotel guests as calculated by ReviewPro®, a company which specializes in measuring the online reputation of hotels. This index is calculated for each hotel, through the analysis of variables linked to customer comments which are posted on hundreds of social network platforms, hotel review websites, and websites of OTAs (online travel agents). Apart from daily reviews, it also takes into account the historical data for the past 365 days, thus adding more weight to the more recent reviews. A rating of over 80% suggests a positive experience. The index is qualitative and can be used to evaluate the progress of the quality of services provided. For the purposes of calculation, data on 1,126 hotels of various categories and different regions of Greece have been analysed.

Arrivals based on the Bank of Greece Border Survey: The figures are estimates based on a sample survey, and pertain to arrivals of residents of other countries, irrespective of the travel mode (air, road, sea) and regardless of nationality, i.e. they include Greek nationals permanently residing abroad but do not include foreign nationals permanently residing in Greece.

Receipts based on the Bank of Greece Border Survey: The Border Survey estimates receipts based on a sample survey among residents of other countries who visit Greece.



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