INSETE

INTELLIGENCE

Statistical Bulletin

April 2025

No 101

INCOMING TOURISM

ADMINISTRATIVE DATA

Air Arrivals

VS 2024

MARCH	YTD
+1,0%	+4,8%

BANK OF GREECE BORDER SURVEY

Arrivals

FEBRUARY	YTD
-0,8%	+5,4%

Receipts

FEBRUARY	YTD
+0,5%	+3,9%

Sources: CAA, AIA, Border stations, BoG
Processing: INSETE Intelligence

- Air arrivals refer to arrivals of passengers from abroad regardless of place of residence and nationality
- Road Arrivals refer to road crossings of the border by foreigners
- The arrivals of the border survey refer to arrivals of residents of other countries regardless of nationality

Special thanks

The creation of this bulletin is based on publicly and privately available sources as well as on data provided by various entities (CAA, AIA, Fraport Greece, border stations) which we thank.

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Notes and explanations of the tables can be found in the annex to the Bulletin. For any further information, clarification or suggestion, you can contact the editorial team.

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1. Air Arrivals, March 2025

Table 1. International air arrivals at main Greek airports, March 2025

2025	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Araxos	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	403,759	121,952				1,529	1,539													528,779
February	357,905	121,955	4,093			1,718	1,141													486,812
March	470,934	159,815	8,475	146		13,275	3,661	3,002	276		162	246	785		1,902					662,679
April																				
May																				
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	**1,232,598**	**403,722**	**12,568**	**146**		**16,522**	**6,341**	**3,002**	**276**		**162**	**246**	**785**		**1,902**					**1,678,270**

2024	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Araxos	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	366,841	114,619				1,671	1,412													484,543
February	348,717	105,078	3,762			2,268	1,444								250					461,519
March	448,784	151,041	14,960	983		20,813	6,464	7,840	224		183	250	1,768		2,209			399		655,918
April	629,145	199,728	157,472	26,836	650	206,227	71,787	75,805	16,239	3,821	5,721	10,679	32,119		6,732	1,366	1,317	1,496	1,094	1,448,234
May	810,083	247,189	377,023	170,907	8,754	466,405	181,093	207,777	120,298	39,628	42,723	33,962	77,860	7,040	16,873	15,760	29,124	12,595	8,558	2,873,652
June	884,893	259,296	494,151	239,238	19,589	595,620	269,710	341,944	190,474	72,777	77,624	91,803	121,753	14,532	26,151	27,654	54,938	23,241	15,592	3,820,980
July	1,009,462	308,272	582,845	281,189	25,121	744,998	316,573	430,670	248,269	91,543	95,806	144,954	174,062	18,564	30,016	31,436	68,689	27,204	18,479	4,648,152
August	972,929	289,875	566,870	277,860	25,338	733,259	285,168	420,635	241,368	91,171	85,768	142,297	167,111	17,601	27,609	30,725	67,077	25,387	16,555	4,484,603
September	871,020	257,007	475,026	222,340	18,329	612,129	249,082	315,440	180,460	60,785	68,554	78,490	119,564	14,633	25,920	26,053	43,591	19,392	15,219	3,673,034
October	747,246	217,378	310,019	133,163	1,523	404,709	138,335	154,573	53,405	11,547	19,747	20,795	61,520	4,776	16,011	4,971	4,076	5,112	1,371	2,310,277
November	449,914	128,708	6,799	793		17,635	2,592	2,973	81	82	167	57	522		1,523	55	21	77		611,999
December	380,966	170,121	3			3,659	1,903								189					556,841
Total	**7,920,000**	**2,448,312**	**2,988,930**	**1,353,309**	**99,304**	**3,809,393**	**1,525,563**	**1,957,657**	**1,050,818**	**371,354**	**396,293**	**523,287**	**756,279**	**77,146**	**153,483**	**138,020**	**268,833**	**114,903**	**76,868**	**26,029,752**
ytd	**1,164,342**	**370,738**	**18,722**	**983**		**24,752**	**9,320**	**7,840**	**224**		**183**	**250**	**1,768**		**2,459**			**399**		**1,601,980**

Δ2025/24	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Araxos	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	10.1%	6.4%				-8.5%	9.0%													9.1%
February	2.6%	16.1%	8.8%			-24.3%	-21.0%								-100.0%					5.5%
March	4.9%	5.8%	-43.3%	-85.1%		-36.2%	-43.4%	-61.7%	23.2%		-11.5%	-1.6%	-55.6%		-13.9%			-100.0%		1.0%
April																				
May																				
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	**5.9%**	**8.9%**	**-32.9%**	**-85.1%**		**-33.2%**	**-32.0%**	**-61.7%**	**23.2%**		**-11.5%**	**-1.6%**	**-55.6%**		**-22.7%**			**-100.0%**		**4.8%**

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

See Appendix

Table 2. International air arrivals per geographical region

Geographical region	Regional airports			Dodecanese			Cyclades		
	2025	2024	Δ2025/24	2025	2024	Δ2025/24	2025	2024	Δ2025/24
January	125,020	117,702	6.2%						
February	128,907	112,802	14.3%	4,093	3,762	8.8%			
March	191,745	207,134	-7.4%	8,621	15,943	-45.9%	1,031	2,018	-48.9%
April		819,089			184,958			42,798	
May		2,063,569			556,684			111,822	
June		2,936,087			752,978			213,556	
July		3,638,690			889,155			319,016	
August		3,511,674			870,068			309,408	
September		2,802,014			715,695			198,054	
October		1,563,031			444,705			82,315	
November		162,085			7,592			579	
December		175,875			3				
ytd	**445,672**	**437,638**	**1.8%**	**12,714**	**19,705**	**-35.5%**	**1,031**	**2,018**	**-48.9%**

Geographical region	Crete			Ionian Islands			Peloponnese		
	2025	2024	Δ2025/24	2025	2024	Δ2025/24	2025	2024	Δ2025/24
January	3,068	3,083	-0.5%						
February	2,859	3,712	-23.0%					250	-100.0%
March	16,936	27,277	-37.9%	3,440	8,247	-58.3%	1,902	2,209	-13.9%
April		278,014			101,586			6,732	
May		647,498			410,426			23,913	
June		865,330			682,819			40,683	
July		1,061,571			866,288			48,580	
August		1,018,427			838,942			45,210	
September		861,211			625,239			40,553	
October		543,044			239,272			20,787	
November		20,227			3,303			1,523	
December		5,562						189	
ytd	**22,863**	**34,072**	**-32.9%**	**3,440**	**8,247**	**-58.3%**	**1,902**	**2,459**	**-22.7%**

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

Table 3. Domestic air arrivals at main Greek airports, March 2025

2025	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Paros	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	257,383	85,681	29,870	11,398	1,710	66,489	30,279	4,883	1,843	1,780	70	3,507	9,680	4,265	428	6,083	623	673	12,013	528,658
February	255,097	88,070	27,349	9,033	1,671	60,623	29,294	11,357	544	1,456	52	2,157	10,773	2,893	487	5,580	550	2,972	11,120	521,078
March	300,227	96,723	35,100	11,464		69,490	35,776	13,249	1,923	1,878	89	6,297	21,338	1,792	709	6,091	876	3,300	13,467	619,789
April																				
May																				
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	**812,707**	**270,474**	**92,319**	**31,895**	**3,381**	**196,602**	**95,349**	**29,489**	**4,310**	**5,114**	**211**	**11,961**	**41,791**	**8,950**	**1,624**	**17,754**	**2,049**	**6,945**	**36,600**	**1,669,525**

2024	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Paros	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	244,346	77,714	32,000	10,045	1,492	57,249	28,355	6,563	1,529	1,780	61	4,033	14,571	3,850	573	5,896	647	2,170	11,421	504,295
February	249,853	85,325	26,407	9,128	1,573	45,858	30,770	9,837	1,516	1,592	99	4,552	15,522	4,025	677	5,377	645	2,162	11,166	506,084
March	293,669	91,443	32,795	10,661	1,862	65,511	34,410	12,639	1,792	1,861	83	7,196	27,636	5,039	666	6,112	891	2,430	13,158	609,854
April	328,436	94,458	36,404	13,479	2,394	69,628	33,541	13,979	3,154	2,990	152	13,879	60,873	3,313	847	7,188	1,533	2,640	14,997	703,885
May	445,501	102,454	39,671	15,296	3,075	78,243	37,847	18,181	5,009	4,441	258	32,435	81,921	19,337	1,127	8,504	2,305	2,593	17,378	915,576
June	492,103	107,310	41,313	14,864	4,612	76,493	43,201	25,484	7,259	8,645	300	43,822	86,617	26,615	1,745	10,235	4,474	2,924	17,810	1,015,826
July	538,115	122,222	47,036	19,090	6,617	83,111	46,759	27,584	8,775	10,862	422	45,108	80,778	31,972	2,176	12,522	5,525	2,463	22,900	1,114,037
August	564,813	111,278	49,486	19,175	6,828	84,045	45,598	27,412	8,649	10,391	448	44,404	79,749	30,116	2,256	12,027	5,551	2,216	20,341	1,124,783
September	517,461	112,814	41,122	14,009	3,998	74,670	41,388	23,039	6,799	6,944	321	37,286	80,592	23,485	1,327	8,495	4,161	2,692	16,325	1,016,928
October	472,621	111,259	40,091	12,798	2,502	75,590	38,020	16,522	3,790	3,208	165	20,578	67,764	12,339	756	7,250	1,556	2,880	15,941	905,630
November	342,125	102,627	32,057	10,234	1,590	66,177	29,845	7,269	1,755	1,437	83	6,026	28,217	5,258	673	1,822	660	3,070	13,122	654,047
December	308,007	100,002	30,832	10,670	1,452	69,544	32,508	9,527	1,842	1,066	175	3,409	16,600	3,449	540	5,860	567	3,144	13,027	612,221
Total	**4,797,050**	**1,218,906**	**449,214**	**159,449**	**37,995**	**846,119**	**442,242**	**198,036**	**51,869**	**55,217**	**2,567**	**262,728**	**640,840**	**168,798**	**13,363**	**91,288**	**28,515**	**31,384**	**187,586**	**9,683,166**
ytd	**787,868**	**254,482**	**91,202**	**29,834**	**4,927**	**168,618**	**93,535**	**29,039**	**4,837**	**5,233**	**243**	**15,781**	**57,729**	**12,914**	**1,916**	**17,385**	**2,183**	**6,762**	**35,745**	**1,620,233**

Δ2025/24	Athens	Thessaloniki	Rhodes	Kos	Karpathos	Heraklion	Chania	Corfu	Zakynthos	Kefalonia	Aktio	Mykonos	Santorini	Paros	Kalamata	Samos	Skiathos	Kavala	Mytilene	Total
January	5.3%	10.3%	-6.7%	13.5%	14.6%	16.1%	6.8%	-25.6%	20.5%		14.8%	-13.0%	-33.6%	10.8%	-25.3%	3.2%	-3.7%	-69.0%	5.2%	4.8%
February	2.1%	3.2%	3.6%	-1.0%	6.2%	32.2%	-4.8%	15.5%	-64.1%	-8.5%	-47.5%	-52.6%	-30.6%	-28.1%	-28.1%	3.8%	-14.7%	37.5%	-0.4%	3.0%
March	2.2%	5.8%	7.0%	7.5%	-100.0%	6.1%	4.0%	4.8%	7.3%	0.9%	7.2%	-12.5%	-22.8%	-64.4%	6.5%	-0.3%	-1.7%	35.8%	2.3%	1.6%
April																				
May																				
June																				
July																				
August																				
September																				
October																				
November																				
December																				
ytd	**3.2%**	**6.3%**	**1.2%**	**6.9%**	**-31.4%**	**16.6%**	**1.9%**	**1.5%**	**-10.9%**	**-2.3%**	**-13.2%**	**-24.2%**	**-27.6%**	**-30.7%**	**-15.2%**	**2.1%**	**-6.1%**	**2.7%**	**2.4%**	**3.0%**

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

See Appendix

Table 4. Domestic air arrivals per geographical region

Geographical region	Regional airports			Dodecanese			Cyclades		
	2025	2024	Δ2025/24	2025	2024	Δ2025/24	2025	2024	Δ2025/24
January	271,275	259,949	4.4%	42,978	43,537	-1.3%	17,452	22,454	-22.3%
February	265,981	256,231	3.8%	38,053	37,108	2.5%	15,823	24,099	-34.3%
March	319,562	316,185	1.1%	46,564	45,318	2.7%	29,427	39,871	-26.2%
April		375,449			52,277			78,065	
May		470,075			58,042			133,693	
June		523,723			60,789			157,054	
July		575,922			72,743			157,858	
August		559,970			75,489			154,269	
September		499,467			59,129			141,363	
October		433,009			55,391			100,681	
November		311,922			43,881			39,501	
December		304,214			42,954			23,458	
ytd	**856,818**	**832,365**	**2.9%**	**127,595**	**125,963**	**1.3%**	**62,702**	**86,424**	**-27.4%**

Geographical region	Crete			Ionian Islands		
	2025	2024	Δ2025/24	2025	2024	Δ2025/24
January	96,768	85,604	13.0%	8,576	9,933	-13.7%
February	89,917	76,628	17.3%	13,409	13,044	2.8%
March	105,266	99,921	5.3%	17,139	16,375	4.7%
April		103,169			20,275	
May		116,090			27,889	
June		119,694			41,688	
July		129,870			47,643	
August		129,643			46,900	
September		116,058			37,103	
October		113,610			23,685	
November		96,022			10,544	
December		102,052			12,610	
ytd	**291,951**	**262,153**	**11.4%**	**39,124**	**39,352**	**-0.6%**

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

See Appendix

2. Balance of Travel Services, February 2025

Table 5. Arrivals in thousands

2025	Countries EE-27	Eurozone	Germany	non Eurozone	Other	USA	Total
January	379	319	95	60	443	48	822
February	363	264	66	100	353	60	716
March							
April							
May							
June							
July							
August							
September							
October							
November							
December							
ytd	**742**	**582**	**161**	**159**	**796**	**109**	**1,537**

2024	Countries EE-27	Eurozone	Germany	non Eurozone	Other	USA	Total
January	368	255	70	113	370	55	737
February	388	258	62	130	333	41	721
March	431	282	72	150	443	67	874
April	970	769	255	200	594	105	1,563
May	1,862	1,472	605	389	1,186	125	3,048
June	2,829	1,818	702	1,010	1,853	186	4,682
July	3,970	2,425	838	1,544	2,387	210	6,357
August	4,439	2,839	1,009	1,600	2,469	228	6,908
September	3,482	2,089	863	1,394	2,001	189	5,483
October	1,992	1,579	743	414	1,422	165	3,414
November	629	371	110	258	652	111	1,281
December	436	335	74	101	446	67	882
Total	**21,795**	**14,491**	**5,402**	**7,304**	**14,156**	**1,547**	**35,951**
ytd	**756**	**513**	**133**	**243**	**703**	**96**	**1,459**

Δ2025/2024	Countries EE-27	Eurozone	Germany	non Eurozone	Other	#REF! USA	Total
January	3.0%	25.2%	35.3%	-47.0%	19.8%	-11.3%	11.4%
February	-6.4%	2.2%	5.9%	-23.6%	5.9%	46.8%	-0.8%
March							
April							
May							
June							
July							
August							
September							
October							
November							
December							
ytd	**-1.8%**	**13.6%**	**21.4%**	**-34.5%**	**13.2%**	**13.6%**	**5.4%**

Source: Bank of Greece - Processing: INSETE Intelligence

See Appendix

Table 6. Receipts in mil. €

2025	Countries EE-27	Eurozone	out of which			non Eurozone	Other	out of which			Total	Cruises	Total
			France	Germany	Italy			U.K.	USA	Russia			
January	144	129	10	36	23	15	156	25	41	2	300	2	302
February	138	112	8	26	21	26	155	20	47	0	293	4	297
March													
April													
May													
June													
July													
August													
September													
October													
November													
December													
ytd	**282**	**241**	**18**	**61**	**44**	**41**	**311**	**46**	**88**	**2**	**593**	**6**	**599**

2024	Countries EE-27	Eurozone	out of which			non Eurozone	Other	out of which			Total	Cruises	Total
			France	Germany	Italy			U.K.	USA	Russia			
January	148	118	19	31	20	30	131	19	34	0	279	2	281
February	156	128	14	33	12	28	135	15	24	0	292	4	296
March	166	141	16	38	27	25	191	24	55	2	357	16	372
April	472	427	78	139	64	46	328	55	104	0	801	44	845
May	1,112	957	155	425	63	155	730	284	156	1	1,842	92	1,935
June	1,713	1,285	164	523	145	428	1,275	609	143	2	2,988	127	3,115
July	2,213	1,621	230	540	276	592	1,652	720	219	3	3,865	166	4,031
August	2,599	2,022	332	729	396	577	1,506	647	216	0	4,106	144	4,250
September	2,039	1,520	139	672	156	519	1,380	509	274	4	3,419	160	3,579
October	1,073	940	115	464	59	133	883	331	163	3	1,957	220	2,177
November	238	173	21	42	28	65	323	46	113	0	561	57	618
December	235	201	17	50	18	34	187	28	53	1	422	13	435
Total	**11,966**	**9,474**	**1,260**	**3,702**	**1,225**	**2,492**	**8,626**	**3,160**	**1,584**	**16**	**20,592**	**1,001**	**21,592**
ytd	**304**	**246**	**33**	**64**	**32**	**58**	**266**	**34**	**58**	**0**	**571**	**6**	**577**

Δ2025/2024	Countries EE-27	Eurozone	out of which			non Eurozone	Other	out of which			Total	Cruises	Total
			France	Germany	Italy			U.K.	USA	Russia			
January	-2.5%	9.9%	-47.3%	16.2%	17.4%	-50.6%	18.9%	36.4%	20.4%		7.5%	10.0%	7.5%
February	-11.8%	-13.0%	-41.8%	-22.7%	70.3%	-6.5%	14.6%	31.7%	94.0%		0.4%	10.0%	0.5%
March													
April													
May													
June													
July													
August													
September													
October													
November													
December													
ytd	**-7.3%**	**-2.1%**	**-44.9%**	**-4.0%**	**37.8%**	**-29.4%**	**16.7%**	**34.3%**	**51.2%**		**3.9%**	**10.0%**	**3.9%**

Source: Bank of Greece - Processing: INSETE Intelligence

See Appendix

Annex: Notes and clarifications of the data in the tables and the graphs

International airport arrivals: The data show arrivals of passengers on international flights, irrespective of their domicile. Airports are classified as follows: Dodecanese: Rhodes - Kos - Karpathos, Crete: Heraklion - Chania, Ionian: Corfu - Zakynthos - Kefalonia - Aktio, Cyclades: Mykonos - Santorini, Peloponnese: Araxos - Kalamata, Other: Samos - Skiathos - Kavala - Lesvos.

Domestic arrivals at main Greek airports: Passengers travelling round trip are counted twice: both when arriving at their destination and when returning home. The data for the last available month for Athens International Airport are an estimate of INSETE Intelligence. Airports are classified as follows: Dodecanese: Rhodes - Kos - Karpathos, Crete: Heraklion - Chania, Ionian: Corfu -

Road arrivals: Road arrivals are recorded by the local police departments based on nationality, irrespective of the permanent domicile. Consequently, the data include immigrants in Greece returning from trips abroad. Countries are classified as follows: Albania: Kakavia - Krystallopigi - Sagiada - Mertzani, Bulgaria: Ormenio - Kyprinos - Nymphaea - Promachonas - Exochi – Agios Konstantinos, Republic

ReviewPro quality ratings: The tables show the GRI for hotel guests as calculated by ReviewPro®, a company which specializes in measuring the online reputation of hotels. This index is calculated for each hotel, through the analysis of variables linked to customer comments which are posted on hundreds of social network platforms, hotel review websites, and websites of OTAs (online travel agents). Apart from daily reviews, it also takes into account the historical data for the past 365 days, thus adding more weight to the more recent reviews. A rating of over 80% suggests a positive experience. The index is qualitative and can be used to evaluate the

Arrivals based on the Bank of Greece Border Survey: The figures are estimates based on a sample survey, and pertain to arrivals of residents of other countries, irrespective of the travel mode (air, road, sea) and regardless of nationality, i.e. they include Greek nationals permanently residing abroad but do not include foreign nationals permanently residing in Greece.

Receipts based on the Bank of Greece Border Survey: The Border Survey estimates receipts based on a sample survey among residents of other countries who visit Greece.

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