

INSETE

INTELLIGENCE

Statistical Bulletin

September 2023

No 86



INCOMING TOURISM

ADMINISTRATIVE DATA



Air Arrivals

+5,0%

AUGUST

+12,4%

YTD

VS 2022



Road Arrivals

+22,7%

AUGUST

+35,8%

YTD

VS 2022

BANK OF GREECE BORDER SURVEY



Arrivals

+15,8% **+21,9%**

JULY

YTD

Receipts



+15,1% **+20,2%**

JULY

YTD

Sources: CAA, AIA, Border stations, BoG
Processing: INSETE Intelligence

- Air arrivals refer to arrivals of passengers from abroad regardless of place of residence and nationality
- Road Arrivals refer to road crossings of the border by foreigners
- The arrivals of the border survey refer to arrivals of residents of other countries regardless of nationality

Special thanks

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The editorial team

Aris Ikkos
Research Director
INSETE

Evangelia Lamprou
Researcher - Statistician
INSETE

Notes and explanations of the tables can be found in the annex to the Bulletin. For any further information, clarification or suggestion, you can contact the editorial team.

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1. Air Arrivals, August 2023

Table 1. International air arrivals at main Greek airports, August 2023

| 2023 | Athens | Thessaloniki | Rhodes | Kos | Heraklion | Chania | Corfu | Zakynthos | Kefalonia | Aktio | Mykonos | Santorini | Araxos | Kalamata | Samos | Skiathos | Kavala | Mytilene | Total |
|--------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------------|----------------|----------------|----------------|----------------|---------------|----------------|----------------|----------------|----------------|---------------|-------------------|
| January | 280,360 | 103,338 | | | 1,616 | 1,400 | | | | | | | | | | | | | 386,714 |
| February | 285,175 | 97,838 | | | 1,799 | 1,244 | | | | | | | | 279 | | | | | 386,335 |
| March | 401,898 | 126,473 | 10,848 | 517 | 14,218 | 8,983 | 7,587 | 99 | 515 | 502 | 710 | 2,934 | | 1,494 | | | | | 576,778 |
| April | 571,533 | 201,088 | 144,252 | 30,741 | 202,047 | 72,624 | 67,090 | 14,245 | 4,552 | 5,988 | 12,145 | 33,601 | | 6,230 | 1,933 | 384 | 1,233 | 1,017 | 1,370,703 |
| May | 697,660 | 234,492 | 325,592 | 158,280 | 403,968 | 162,605 | 182,955 | 104,855 | 37,299 | 40,315 | 36,067 | 77,499 | 6,457 | 14,079 | 15,696 | 26,245 | 12,355 | 6,084 | 2,542,503 |
| June | 825,667 | 259,940 | 451,431 | 223,292 | 567,557 | 243,287 | 327,739 | 187,015 | 71,779 | 73,397 | 95,012 | 121,946 | 14,242 | 25,368 | 24,491 | 49,693 | 25,615 | 10,315 | 3,597,786 |
| July | 935,884 | 320,614 | 480,890 | 277,084 | 723,779 | 300,236 | 414,004 | 237,180 | 89,485 | 99,043 | 151,909 | 174,331 | 14,555 | 26,200 | 31,353 | 66,371 | 31,383 | 13,250 | 4,387,551 |
| August | 832,487 | 299,905 | 510,862 | 272,612 | 704,228 | 263,966 | 397,407 | 230,472 | 89,358 | 86,776 | 144,938 | 163,645 | 15,509 | 21,466 | 31,342 | 65,992 | 27,873 | 13,304 | 4,172,142 |
| September | | | | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | | | | |
| ytd | 4,830,664 | 1,643,688 | 1,923,875 | 962,526 | 2,619,212 | 1,054,345 | 1,396,782 | 773,866 | 292,988 | 306,021 | 440,781 | 573,956 | 50,763 | 95,116 | 104,815 | 208,685 | 98,459 | 43,970 | 17,420,512 |
| 2022 | Athens | Thessaloniki | Rhodes | Kos | Heraklion | Chania | Corfu | Zakynthos | Kefalonia | Aktio | Mykonos | Santorini | Araxos | Kalamata | Samos | Skiathos | Kavala | Mytilene | Total |
| January | 123,665 | 53,247 | | | 743 | 524 | 49 | | | | 1 | | | | | | | 3 | 178,232 |
| February | 158,186 | 62,663 | | | 538 | 899 | | | | | | | | 511 | | | | 1 | 222,798 |
| March | 216,194 | 94,863 | 3,856 | 683 | 8,030 | 6,495 | 3,895 | 253 | 338 | 504 | 531 | 2,425 | 27 | 2,189 | | | | | 340,283 |
| April | 400,590 | 159,924 | 111,019 | 31,242 | 182,274 | 65,338 | 64,960 | 12,095 | 5,929 | 10,918 | 16,798 | 36,037 | | 7,223 | 1,337 | 373 | 1,164 | 507 | 1,107,728 |
| May | 521,373 | 202,377 | 298,391 | 145,320 | 383,421 | 149,335 | 168,804 | 93,066 | 37,783 | 38,441 | 42,681 | 81,770 | 4,822 | 15,321 | 13,307 | 22,605 | 8,897 | 4,741 | 2,232,455 |
| June | 647,279 | 234,680 | 431,977 | 207,740 | 543,894 | 226,846 | 298,237 | 166,649 | 64,525 | 66,130 | 99,154 | 134,287 | 8,752 | 26,124 | 24,036 | 40,866 | 20,584 | 8,669 | 3,250,429 |
| July | 819,152 | 281,910 | 542,220 | 266,813 | 693,533 | 280,186 | 389,032 | 222,345 | 88,772 | 90,467 | 158,927 | 190,391 | 11,743 | 35,184 | 29,050 | 60,358 | 26,344 | 10,920 | 4,197,347 |
| August | 762,294 | 263,837 | 508,333 | 256,286 | 683,784 | 245,575 | 373,847 | 214,739 | 86,086 | 81,895 | 147,774 | 178,571 | 10,857 | 31,105 | 29,862 | 61,090 | 25,679 | 11,570 | 3,973,184 |
| September | 679,064 | 213,104 | 409,604 | 205,529 | 543,074 | 207,700 | 276,125 | 156,447 | 57,229 | 61,630 | 86,410 | 128,764 | 10,204 | 27,771 | 23,382 | 33,956 | 15,134 | 8,870 | 3,143,997 |
| October | 574,397 | 180,110 | 242,334 | 125,368 | 354,279 | 110,799 | 115,170 | 36,896 | 12,048 | 22,020 | 23,967 | 60,573 | 3,052 | 13,150 | 3,619 | 1,305 | 2,524 | 1,460 | 1,883,071 |
| November | 346,180 | 102,324 | 767 | 216 | 8,814 | 1,898 | 902 | 104 | 165 | 98 | 121 | 1,119 | | 1,482 | | 5 | 148 | | 464,343 |
| December | 303,853 | 126,920 | | | 3,344 | 1,364 | | | | | | | | | | | | 211 | 435,692 |
| Total | 5,552,227 | 1,975,959 | 2,548,501 | 1,239,197 | 3,405,728 | 1,296,959 | 1,691,021 | 902,594 | 352,875 | 372,103 | 576,364 | 813,937 | 49,457 | 160,060 | 124,593 | 220,558 | 100,689 | 46,737 | 21,429,559 |
| ytd | 3,648,733 | 1,353,501 | 1,895,796 | 908,084 | 2,496,217 | 975,198 | 1,298,824 | 709,147 | 283,433 | 288,355 | 465,866 | 623,481 | 36,201 | 117,657 | 97,592 | 185,292 | 82,672 | 36,407 | 15,502,456 |
| A2023/22 | Athens | Thessaloniki | Rhodes | Kos | Heraklion | Chania | Corfu | Zakynthos | Kefalonia | Aktio | Mykonos | Santorini | Araxos | Kalamata | Samos | Skiathos | Kavala | Mytilene | Total |
| January | 126.7% | 94.1% | | | 117.5% | 167.2% | -100.0% | | | | -100.0% | | | | | | | -100.0% | 117.0% |
| February | 80.3% | 56.1% | | | 234.4% | 38.4% | | | | | | | | -45.4% | | | | -100.0% | 73.4% |
| March | 85.9% | 33.3% | 181.3% | -24.3% | 77.1% | 38.3% | 94.8% | -60.9% | 52.4% | -0.4% | 33.7% | 21.0% | -100.0% | -31.7% | | | | | 69.5% |
| April | 42.7% | 25.7% | 29.9% | -1.6% | 10.8% | 11.2% | 3.3% | 17.8% | -23.2% | -45.2% | -27.7% | -6.8% | | -13.7% | 44.6% | 2.9% | 5.9% | 100.6% | 23.7% |
| May | 33.8% | 15.9% | 9.1% | 8.9% | 5.4% | 8.9% | 8.4% | 12.7% | -1.3% | 4.9% | -15.5% | -5.2% | 33.9% | -8.1% | 18.0% | 16.1% | 38.9% | 28.3% | 13.9% |
| June | 27.6% | 10.8% | 4.5% | 7.5% | 4.4% | 7.2% | 9.9% | 12.2% | 11.2% | 11.0% | -4.2% | -9.2% | 62.7% | -2.9% | 1.9% | 21.6% | 24.4% | 19.0% | 10.7% |
| July | 14.3% | 13.7% | -11.3% | 3.8% | 4.4% | 7.2% | 6.4% | 6.7% | 0.8% | 9.5% | -4.4% | -8.4% | 23.9% | -25.5% | 7.9% | 10.0% | 19.1% | 21.3% | 4.5% |
| August | 9.2% | 13.7% | 0.5% | 6.4% | 3.0% | 7.5% | 6.3% | 7.3% | 3.8% | 6.0% | -1.9% | -8.4% | 42.8% | -31.0% | 5.0% | 8.0% | 8.5% | 15.0% | 5.0% |
| September | | | | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | | | | |
| ytd | 32.4% | 21.4% | 1.5% | 6.0% | 4.9% | 8.1% | 7.5% | 9.1% | 3.4% | 6.1% | -5.4% | -7.9% | 40.2% | -19.2% | 7.4% | 12.6% | 19.1% | 20.8% | 12.4% |

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

See Appendix

Table 2. International air arrivals per geographical region

| Geographical region | Regional airports | | | Dodecanese | | | Cyclades | | |
|---------------------|-------------------|-------------------|-------------|------------------|------------------|-------------|------------------|------------------|--------------|
| | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 |
| January | 106,354 | 54,567 | 94.9% | | | | | 1 | -100.0% |
| February | 101,160 | 64,612 | 56.6% | | | | | | |
| March | 174,880 | 124,089 | 40.9% | 11,365 | 4,539 | 150.4% | 3,644 | 2,956 | 23.3% |
| April | 799,170 | 707,138 | 13.0% | 174,993 | 142,261 | 23.0% | 45,746 | 52,835 | -13.4% |
| May | 1,844,843 | 1,711,082 | 7.8% | 483,872 | 443,711 | 9.1% | 113,566 | 124,451 | -8.7% |
| June | 2,772,119 | 2,603,150 | 6.5% | 674,723 | 639,717 | 5.5% | 216,958 | 233,441 | -7.1% |
| July | 3,451,667 | 3,378,195 | 2.2% | 757,974 | 809,033 | -6.3% | 326,240 | 349,318 | -6.6% |
| August | 3,339,655 | 3,210,890 | 4.0% | 783,474 | 764,619 | 2.5% | 308,583 | 326,345 | -5.4% |
| September | | 2,464,933 | | | 615,133 | | | 215,174 | |
| October | | 1,308,674 | | | 367,702 | | | 84,540 | |
| November | | 118,163 | | | 983 | | | 1,240 | |
| December | | 131,839 | | | | | | | |
| ytd | 12,589,848 | 11,853,723 | 6.2% | 2,886,401 | 2,803,880 | 2.9% | 1,014,737 | 1,089,347 | -6.8% |

| Geographical region | Crete | | | Ionian Islands | | | Peloponnese | | |
|---------------------|------------------|------------------|-------------|------------------|------------------|-------------|----------------|----------------|------------|
| | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 |
| January | 3,016 | 1,267 | 138.0% | | 49 | -100.0% | | | |
| February | 3,043 | 1,437 | 111.8% | | | | 279 | 511 | -45% |
| March | 23,201 | 14,525 | 59.7% | 8,703 | 4,990 | 74.4% | 1,494 | 2,216 | -33% |
| April | 274,671 | 247,612 | 10.9% | 91,875 | 93,902 | -2.2% | 6,230 | 7,223 | -14% |
| May | 566,573 | 532,756 | 6.3% | 365,424 | 338,094 | 8.1% | 20,536 | 20,143 | 2% |
| June | 810,844 | 770,740 | 5.2% | 659,930 | 595,541 | 10.8% | 39,610 | 34,876 | 14% |
| July | 1,024,015 | 973,719 | 5.2% | 839,712 | 790,616 | 6.2% | 40,755 | 46,927 | -13% |
| August | 968,194 | 929,359 | 4.2% | 804,013 | 756,567 | 6.3% | 36,975 | 41,962 | -12% |
| September | | 750,774 | | | 551,431 | | | 37,975 | |
| October | | 465,078 | | | 186,134 | | | 16,202 | |
| November | | 10,712 | | | 1,269 | | | 1,482 | |
| December | | 4,708 | | | | | | | |
| ytd | 3,673,557 | 3,471,415 | 5.8% | 2,769,657 | 2,579,759 | 7.4% | 145,879 | 153,858 | -5% |

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

See Appendix

Table 3. Domestic air arrivals at main Greek airports, August 2023

| 2023 | Athens | Thessaloniki | Rhodes | Kos | Heraklion | Chania | Corfu | Zakynthos | Kefalonia | Aktio | Mykonos | Santorini | Samos | Skiathos | Kavala | Mytilene | Total |
|-----------------|------------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|---------------|--------------|----------------|----------------|---------------|---------------|---------------|----------------|------------------|
| January | 230,020 | 72,229 | 28,914 | 10,179 | 51,740 | 27,895 | 6,233 | 1,466 | 1,505 | 88 | 3,976 | 13,278 | 6,140 | 648 | 1,966 | 11,316 | 467,593 |
| February | 223,115 | 76,415 | 24,514 | 8,045 | 49,759 | 26,142 | 4,600 | 1,400 | 1,401 | 53 | 3,799 | 12,961 | 5,276 | 605 | 2,154 | 10,586 | 450,825 |
| March | 262,171 | 86,876 | 29,222 | 10,293 | 50,384 | 30,239 | 10,998 | 1,719 | 1,702 | 74 | 5,823 | 22,058 | 5,873 | 795 | 2,387 | 12,862 | 533,476 |
| April | 321,963 | 90,285 | 35,948 | 13,017 | 61,240 | 34,334 | 14,599 | 2,954 | 2,856 | 144 | 15,096 | 49,581 | 7,476 | 1,686 | 2,074 | 15,134 | 668,387 |
| May | 401,379 | 89,407 | 35,580 | 12,309 | 65,896 | 37,182 | 17,315 | 4,058 | 3,791 | 120 | 30,678 | 77,800 | 7,699 | 2,420 | 2,396 | 15,090 | 803,120 |
| June | 460,744 | 99,462 | 39,256 | 14,640 | 69,541 | 39,397 | 23,504 | 6,009 | 7,495 | 202 | 41,959 | 83,502 | 9,537 | 4,241 | 2,533 | 17,586 | 919,608 |
| July | 512,533 | 112,619 | 45,225 | 19,012 | 78,845 | 42,130 | 24,506 | 7,898 | 10,827 | 290 | 44,994 | 76,966 | 11,232 | 5,750 | 2,275 | 23,864 | 1,018,966 |
| August | 528,662 | 103,574 | 46,325 | 18,580 | 76,900 | 40,223 | 25,151 | 7,708 | 11,322 | 1,336 | 43,742 | 77,685 | 12,751 | 5,701 | 2,604 | 21,551 | 1,023,815 |
| September | | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | | |
| ytd | 2,940,587 | 730,867 | 284,984 | 106,075 | 504,305 | 277,542 | 126,906 | 33,212 | 40,899 | 2,307 | 190,067 | 413,831 | 65,984 | 21,846 | 18,389 | 127,989 | 5,885,790 |
| 2022 | | | | | | | | | | | | | | | | | |
| January | 145,795 | 44,768 | 18,762 | 6,467 | 32,622 | 17,056 | 7,044 | 887 | 1,095 | 51 | 2,582 | 7,428 | 4,564 | 409 | 1,171 | 7,817 | 298,518 |
| February | 164,268 | 52,349 | 17,398 | 6,265 | 33,867 | 17,505 | 7,839 | 983 | 1,183 | 53 | 3,242 | 7,981 | 4,109 | 443 | 1,502 | 8,327 | 327,314 |
| March | 201,525 | 63,563 | 22,505 | 7,934 | 40,789 | 22,125 | 9,426 | 1,288 | 1,337 | 127 | 4,323 | 15,977 | 4,851 | 679 | 1,701 | 10,281 | 408,431 |
| April | 264,828 | 76,252 | 29,701 | 11,474 | 50,941 | 27,954 | 11,873 | 2,427 | 2,420 | 124 | 14,268 | 41,305 | 6,534 | 1,141 | 1,808 | 13,421 | 556,471 |
| May | 333,924 | 80,569 | 28,913 | 10,773 | 49,449 | 28,657 | 13,687 | 3,697 | 3,273 | 222 | 28,862 | 60,780 | 7,472 | 1,705 | 1,973 | 14,465 | 668,421 |
| June | 393,165 | 89,707 | 33,180 | 12,814 | 55,106 | 31,840 | 19,778 | 6,024 | 5,933 | 259 | 40,039 | 73,342 | 8,056 | 3,854 | 1,969 | 15,762 | 790,828 |
| July | 454,413 | 102,457 | 41,615 | 16,449 | 64,152 | 36,279 | 22,185 | 8,484 | 9,042 | 439 | 41,999 | 70,679 | 10,507 | 5,273 | 2,145 | 20,579 | 906,697 |
| August | 471,121 | 97,892 | 40,723 | 16,160 | 62,640 | 35,466 | 22,964 | 8,649 | 9,068 | 451 | 40,815 | 73,103 | 11,023 | 5,100 | 2,047 | 18,540 | 915,762 |
| September | 431,646 | 94,032 | 33,514 | 11,134 | 57,595 | 31,511 | 19,722 | 6,073 | 5,664 | 257 | 37,629 | 72,651 | 7,992 | 3,241 | 1,824 | 13,863 | 828,348 |
| October | 374,045 | 87,190 | 30,003 | 9,994 | 53,650 | 31,066 | 13,057 | 2,417 | 2,737 | 98 | 17,758 | 55,907 | 6,277 | 1,332 | 1,796 | 13,310 | 700,637 |
| November | 273,031 | 81,659 | 25,740 | 8,832 | 49,836 | 27,058 | 11,494 | 1,516 | 1,531 | 70 | 4,831 | 19,678 | 5,728 | 675 | 1,815 | 12,813 | 526,307 |
| December | 261,884 | 86,459 | 27,664 | 9,424 | 52,001 | 27,400 | 11,202 | 1,601 | 1,652 | 133 | 3,547 | 13,252 | 5,156 | 638 | 2,193 | 12,179 | 516,385 |
| Total | 3,769,645 | 956,897 | 349,718 | 127,720 | 602,648 | 333,917 | 170,271 | 44,046 | 44,935 | 2,284 | 239,895 | 512,083 | 82,269 | 24,490 | 21,944 | 161,357 | 7,444,119 |
| ytd | 2,429,039 | 607,557 | 232,797 | 88,336 | 389,566 | 216,882 | 114,796 | 32,439 | 33,351 | 1,726 | 176,130 | 350,595 | 57,116 | 18,604 | 14,316 | 109,192 | 4,872,442 |
| A2023/22 | | | | | | | | | | | | | | | | | |
| January | 57.8% | 61.3% | 54.1% | 57.4% | 58.6% | 63.5% | -11.5% | 65.3% | 37.4% | 72.5% | 54.0% | 78.8% | 34.5% | 58.4% | 67.9% | 44.8% | 56.6% |
| February | 35.8% | 46.0% | 40.9% | 28.4% | 46.9% | 49.3% | -41.3% | 42.4% | 18.4% | | 17.2% | 62.4% | 28.4% | 36.6% | 43.4% | 27.1% | 37.7% |
| March | 30.1% | 36.7% | 29.8% | 29.7% | 23.5% | 36.7% | 16.7% | 33.5% | 27.3% | -41.7% | 34.7% | 38.1% | 21.1% | 17.1% | 40.3% | 25.1% | 30.6% |
| April | 21.6% | 18.4% | 21.0% | 13.4% | 20.2% | 22.8% | 23.0% | 21.7% | 18.0% | 16.1% | 5.8% | 20.0% | 14.4% | 47.8% | 14.7% | 12.8% | 20.1% |
| May | 20.2% | 11.0% | 23.1% | 14.3% | 33.3% | 29.7% | 26.5% | 9.8% | 15.8% | -45.9% | 6.3% | 28.0% | 3.0% | 41.9% | 21.4% | 4.3% | 20.2% |
| June | 17.2% | 10.9% | 18.3% | 14.3% | 26.2% | 23.7% | 18.8% | -0.2% | 26.3% | -22.0% | 4.8% | 13.9% | 18.4% | 10.0% | 28.6% | 11.6% | 16.3% |
| July | 12.8% | 9.9% | 8.7% | 15.6% | 22.9% | 16.1% | 10.5% | -6.9% | 19.7% | -33.9% | 7.1% | 8.9% | 6.9% | 9.0% | 6.1% | 16.0% | 12.4% |
| August | 12.2% | 5.8% | 13.8% | 15.0% | 22.8% | 13.4% | 9.5% | -10.9% | 24.9% | 196.2% | 7.2% | 6.3% | 15.7% | 11.8% | 27.2% | 16.2% | 11.8% |
| September | | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | | |
| ytd | 21.1% | 20.3% | 22.4% | 20.1% | 29.5% | 28.0% | 10.5% | 2.4% | 22.6% | 33.7% | 7.9% | 18.0% | 15.5% | 17.4% | 28.5% | 17.2% | 20.8% |

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence
See Appendix

Table 4. Domestic air arrivals per geographical region

| Geographical region | Regional airports | | | Dodecanese | | | Cyclades | | |
|---------------------|-------------------|------------------|--------------|----------------|----------------|--------------|----------------|----------------|--------------|
| | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 |
| January | 237,573 | 152,723 | 55.6% | 39,093 | 25,229 | 55.0% | 17,254 | 10,010 | 72.4% |
| February | 227,710 | 163,046 | 39.7% | 32,559 | 23,663 | 37.6% | 16,760 | 11,223 | 49.3% |
| March | 271,305 | 206,906 | 31.1% | 39,515 | 30,439 | 29.8% | 27,881 | 20,300 | 37.3% |
| April | 346,424 | 291,643 | 18.8% | 48,965 | 41,175 | 18.9% | 64,677 | 55,573 | 16.4% |
| May | 401,741 | 334,497 | 20.1% | 47,889 | 39,686 | 20.7% | 108,478 | 89,642 | 21.0% |
| June | 458,864 | 397,663 | 15.4% | 53,896 | 45,994 | 17.2% | 125,461 | 113,381 | 10.7% |
| July | 506,433 | 452,284 | 12.0% | 64,237 | 58,064 | 10.6% | 121,960 | 112,678 | 8.2% |
| August | 495,153 | 444,641 | 11.4% | 64,905 | 56,883 | 14.1% | 121,427 | 113,918 | 6.6% |
| September | | 396,702 | | | 44,648 | | | 110,280 | |
| October | | 326,592 | | | 39,997 | | | 73,665 | |
| November | | 253,276 | | | 34,572 | | | 24,509 | |
| December | | 254,501 | | | 37,088 | | | 16,799 | |
| ytd | 2,945,203 | 2,443,403 | 20.5% | 391,059 | 321,133 | 21.8% | 603,898 | 526,725 | 14.7% |

| Geographical region | Crete | | | Ionian Islands | | |
|---------------------|----------------|----------------|--------------|----------------|----------------|--------------|
| | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 |
| January | 79,635 | 49,678 | 60.3% | 9,292 | 9,077 | 2.4% |
| February | 75,901 | 51,372 | 47.7% | 7,454 | 10,058 | -25.9% |
| March | 80,623 | 62,914 | 28.1% | 14,493 | 12,178 | 19.0% |
| April | 95,574 | 78,895 | 21.1% | 20,553 | 16,844 | 22.0% |
| May | 103,078 | 78,106 | 32.0% | 25,284 | 20,879 | 21.1% |
| June | 108,938 | 86,946 | 25.3% | 37,210 | 31,994 | 16.3% |
| July | 120,975 | 100,431 | 20.5% | 43,521 | 40,150 | 8.4% |
| August | 117,123 | 98,106 | 19.4% | 45,517 | 41,132 | 10.7% |
| September | | 89,106 | | | 31,716 | |
| October | | 84,716 | | | 18,309 | |
| November | | 76,894 | | | 14,611 | |
| December | | 79,401 | | | 14,588 | |
| ytd | 781,847 | 606,448 | 28.9% | 203,324 | 182,312 | 11.5% |

Source: Civil Aviation Authority (CAA) and Athens International Airport (AIA) - Processing: INSETE Intelligence

See Appendix

2. Road Arrivals, August 2023

Table 5. Road arrivals, per country, August 2023

| 2023 | Nymfaia | Niki | Krystallopigi | Agios Konstantinos | Ormenio | Kyprinos | Kastanies | Kipoi | Doirani | Evzonoï | Kakavia | Mertzani | Exochi | Promachonas | Sagiada | Total |
|------------|----------------|----------------|----------------|--------------------|----------------|---------------|----------------|----------------|----------------|------------------|----------------|---------------|----------------|------------------|----------------|------------------|
| January | 8,103 | 24,846 | 65,674 | 3,675 | 29,932 | 5,025 | 8,319 | 42,880 | 9,816 | 74,704 | 61,514 | 2,167 | 13,872 | 44,336 | 18,470 | 413,333 |
| February | 8,744 | 23,474 | 37,056 | 3,406 | 28,989 | 4,469 | 7,009 | 34,227 | 7,808 | 62,494 | 30,579 | 1,268 | 14,336 | 36,776 | 12,760 | 313,395 |
| March | 8,255 | 25,120 | 45,853 | 3,852 | 34,600 | 5,494 | 7,721 | 41,638 | 9,791 | 89,358 | 37,490 | 1,547 | 14,841 | 37,362 | 15,864 | 378,786 |
| April | 11,853 | 31,351 | 65,618 | 5,368 | 38,884 | 6,405 | 10,470 | 60,313 | 15,237 | 126,258 | 56,502 | 2,142 | 19,679 | 93,233 | 21,073 | 564,386 |
| May | 14,686 | 31,587 | 61,473 | 5,478 | 45,357 | 6,228 | 10,870 | 61,370 | 12,489 | 137,600 | 40,784 | 2,044 | 19,498 | 88,117 | 21,634 | 559,215 |
| June | 79,696 | 47,665 | 60,851 | 4,694 | 60,340 | 6,710 | 14,884 | 101,815 | 36,931 | 332,250 | 44,132 | 1,520 | 35,911 | 452,898 | 25,973 | 1,306,270 |
| July | 148,930 | 72,386 | 73,909 | 19,714 | 98,508 | 9,148 | 18,125 | 116,537 | 81,546 | 475,503 | 62,613 | 2,684 | 65,280 | 696,979 | 46,480 | 1,988,342 |
| August | 141,775 | 75,433 | 100,845 | 18,289 | 152,188 | 7,907 | 64,652 | 184,527 | 75,587 | 468,192 | 95,722 | 4,990 | 63,558 | 658,840 | 66,716 | 2,179,221 |
| September | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | |
| ytd | 422,042 | 331,862 | 511,279 | 64,476 | 488,798 | 51,386 | 142,050 | 643,307 | 249,205 | 1,766,359 | 429,336 | 18,362 | 246,975 | 2,108,541 | 228,970 | 7,702,948 |

| 2022 | Nymfaia | Niki | Krystallopigi | Agios Konstantinos | Ormenio | Kyprinos | Kastanies | Kipoi | Doirani | Evzonoï | Kakavia | Mertzani | Exochi | Promachonas | Sagiada | Total |
|--------------|----------------|----------------|----------------|--------------------|----------------|----------------|----------------|----------------|----------------|------------------|----------------|---------------|----------------|------------------|----------------|------------------|
| January | 3,642 | 2,298 | 40,593 | | 8,088 | | 936 | 11,720 | 3,442 | 25,864 | 37,630 | 867 | 4,026 | 21,166 | 9,568 | 169,840 |
| February | 5,837 | 5,542 | 28,558 | | 9,879 | | 1,765 | 14,107 | 35,589 | 7,940 | 24,609 | 762 | 5,960 | 25,376 | 9,047 | 174,971 |
| March | 7,997 | 6,949 | 37,763 | | 14,974 | | 1,898 | 20,386 | 6,041 | 42,732 | 31,798 | 1,236 | 10,034 | 44,222 | 11,940 | 237,970 |
| April | 11,465 | 10,882 | 48,188 | 2,477 | 18,987 | 987 | 2,885 | 7,428 | 7,665 | 78,335 | 43,430 | 1,751 | 11,930 | 56,434 | 16,720 | 319,564 |
| May | 17,845 | 23,854 | 61,451 | 5,807 | 34,503 | 5,353 | 4,843 | 39,624 | 40,264 | 182,931 | 38,841 | 1,710 | 17,061 | 79,446 | 15,635 | 569,168 |
| June | 76,854 | 33,035 | 53,726 | 8,355 | 49,320 | 6,422 | 4,663 | 45,587 | 24,058 | 338,006 | 41,779 | 1,501 | 26,601 | 175,629 | 19,051 | 904,587 |
| July | 150,844 | 50,853 | 66,143 | 14,087 | 77,021 | 8,209 | 8,746 | 79,719 | 59,060 | 538,413 | 60,211 | 2,530 | 41,779 | 323,150 | 39,556 | 1,520,321 |
| August | 120,479 | 55,156 | 99,573 | 14,905 | 132,135 | 8,021 | 50,382 | 175,713 | 60,003 | 454,907 | 97,041 | 4,644 | 39,084 | 411,688 | 51,811 | 1,775,542 |
| September | 45,420 | 37,355 | 73,907 | 8,231 | 69,080 | 6,984 | 16,760 | 86,136 | 20,075 | 242,453 | 56,972 | 3,870 | 31,725 | 224,274 | 31,042 | 954,284 |
| October | 13,299 | 34,276 | 59,067 | 4,643 | 39,713 | 41,886 | 8,790 | 86,136 | 12,941 | 97,131 | 44,828 | 1,389 | 12,456 | 58,394 | 18,673 | 533,622 |
| November | 11,042 | 18,998 | 53,901 | 3,332 | 14,596 | 47,454 | 7,610 | 48,612 | 8,984 | 67,973 | 44,560 | 1,676 | 14,487 | 42,999 | 11,430 | 397,654 |
| December | 11,165 | 30,532 | 47,082 | 3,960 | 34,586 | 5,777 | 7,610 | 48,963 | 9,616 | 80,075 | 44,336 | 2,098 | 24,090 | 78,630 | 16,342 | 444,862 |
| Total | 475,889 | 309,730 | 669,952 | 65,797 | 502,882 | 131,093 | 116,888 | 664,131 | 287,738 | 2,156,760 | 566,035 | 24,034 | 239,233 | 1,541,408 | 250,815 | 8,002,385 |
| ytd | 394,963 | 188,569 | 435,995 | 45,631 | 344,907 | 28,992 | 76,118 | 394,284 | 236,122 | 1,669,128 | 375,339 | 15,001 | 156,475 | 1,137,111 | 173,328 | 5,671,963 |

| Δ2023/22 | Nymfaia | Niki | Krystallopigi | Agios Konstantinos | Ormenio | Kyprinos | Kastanies | Kipoi | Doirani | Evzonoï | Kakavia | Mertzani | Exochi | Promachonas | Sagiada | Total |
|------------|-------------|--------------|---------------|--------------------|--------------|--------------|--------------|--------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | 122.5% | 981.2% | 61.8% | | 270.1% | | 788.8% | 265.9% | 185.2% | 188.8% | 63.5% | 149.9% | 244.6% | 109.5% | 93.0% | 143.4% |
| February | 49.8% | 323.6% | 29.8% | | 193.4% | | 297.1% | 142.6% | -78.1% | 687.1% | 24.3% | 66.4% | 140.5% | 44.9% | 41.0% | 79.1% |
| March | 3.2% | 261.5% | 21.4% | | 131.1% | | 306.8% | 104.2% | 62.1% | 109.1% | 17.9% | 25.2% | 47.9% | -15.5% | 32.9% | 59.2% |
| April | 3.4% | 188.1% | 36.2% | 116.7% | 104.8% | 548.9% | 262.9% | 712.0% | 98.8% | 61.2% | 30.1% | 22.3% | 65.0% | 65.2% | 26.0% | 76.6% |
| May | -17.7% | 32.4% | 0.0% | -5.7% | 31.5% | 16.3% | 124.4% | 54.9% | -69.0% | -24.8% | 5.0% | 19.5% | 14.3% | 10.9% | 38.4% | -1.7% |
| June | 3.7% | 44.3% | 13.3% | -43.8% | 22.3% | 4.5% | 219.2% | 123.3% | 53.5% | -1.7% | 5.6% | 1.3% | 35.0% | 157.9% | 36.3% | 44.4% |
| July | -1.3% | 42.3% | 11.7% | 39.9% | 27.9% | 11.4% | 107.2% | 46.2% | 38.1% | -11.7% | 4.0% | 6.1% | 56.3% | 115.7% | 17.5% | 30.8% |
| August | 17.7% | 36.8% | 1.3% | 22.7% | 15.2% | -1.4% | 28.3% | 5.0% | 26.0% | 2.9% | -1.4% | 7.5% | 62.6% | 60.0% | 28.8% | 22.7% |
| September | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | |
| ytd | 6.9% | 76.0% | 17.3% | 41.3% | 41.7% | 77.2% | 86.6% | 63.2% | 5.5% | 5.8% | 14.4% | 22.4% | 57.8% | 85.4% | 32.1% | 35.8% |

Source: Border checkpoints - Processing: INSETE Intelligence

See Appendix

Table 6. Road arrivals, per country

| Countries | Albania | | | Bulgaria | | |
|------------|------------------|----------------|--------------|------------------|------------------|--------------|
| | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 |
| January | 147,825 | 88,658 | 66.7% | 104,943 | 36,922 | 184.2% |
| February | 81,663 | 62,976 | 29.7% | 96,720 | 47,052 | 105.6% |
| March | 100,754 | 82,737 | 21.8% | 104,404 | 77,227 | 35.2% |
| April | 145,335 | 110,089 | 32.0% | 175,422 | 102,280 | 71.5% |
| May | 125,935 | 117,637 | 7.1% | 179,364 | 160,015 | 12.1% |
| June | 132,476 | 116,057 | 14.1% | 640,249 | 343,181 | 86.6% |
| July | 185,686 | 168,440 | 10.2% | 1,038,559 | 615,090 | 68.8% |
| August | 268,273 | 253,069 | 6.0% | 1,042,557 | 726,312 | 43.5% |
| September | | 165,791 | | | 385,714 | |
| October | | 123,957 | | | 170,391 | |
| November | | 111,567 | | | 133,910 | |
| December | | 109,858 | | | 158,208 | |
| ytd | 1,187,947 | 999,663 | 18.8% | 3,382,218 | 2,108,079 | 60.4% |

| Countries | North Macedonia | | | Turkey | | |
|------------|------------------|------------------|--------------|----------------|----------------|--------------|
| | 2023 | 2022 | Δ2023/22 | 2023 | 2022 | Δ2023/22 |
| January | 109,366 | 31,604 | 246.1% | 51,199 | 12,656 | 304.5% |
| February | 93,776 | 49,071 | 91.1% | 41,236 | 15,872 | 159.8% |
| March | 124,269 | 55,722 | 123.0% | 49,359 | 22,284 | 121.5% |
| April | 172,846 | 96,882 | 78.4% | 70,783 | 10,313 | 586.3% |
| May | 181,676 | 247,049 | -26.5% | 72,240 | 44,467 | 62.5% |
| June | 416,846 | 395,099 | 5.5% | 116,699 | 50,250 | 132.2% |
| July | 629,435 | 648,326 | -2.9% | 134,662 | 88,465 | 52.2% |
| August | 619,212 | 570,066 | 8.6% | 249,179 | 226,095 | 10.2% |
| September | | 299,883 | | | 102,896 | |
| October | | 144,348 | | | 94,926 | |
| November | | 95,955 | | | 56,222 | |
| December | | 120,223 | | | 56,573 | |
| ytd | 2,347,426 | 2,093,819 | 12.1% | 785,357 | 470,402 | 67.0% |

Source: Border checkpoints - Processing: INSETE Intelligence

See Appendix

3. Balance of Travel Services, July 2023

Table 7. Arrivals in thousands

| 2023 | Countries EE-27 | Eurozone | out of which | | | | Other | out of which | | | Total |
|------------|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------|---------------|-------|
| | | | France | Germany | non Eurozone | U.K. | | USA | Russia | | |
| January | 294 | 210 | 31 | 65 | 84 | 341 | 59 | 15 | 1 | 635 | |
| February | 256 | 174 | 45 | 41 | 82 | 316 | 40 | 22 | 1 | 573 | |
| March | 348 | 208 | 16 | 52 | 141 | 318 | 49 | 49 | 2 | 666 | |
| April | 798 | 570 | 104 | 200 | 228 | 575 | 123 | 79 | 0 | 1,373 | |
| May | 1,503 | 1,170 | 204 | 513 | 333 | 1,009 | 369 | 154 | 3 | 2,513 | |
| June | 2,636 | 1,782 | 239 | 684 | 855 | 1,666 | 654 | 209 | 6 | 4,302 | |
| July | 3,883 | 2,294 | 372 | 746 | 1,590 | 2,225 | 802 | 209 | 6 | 6,109 | |
| August | | | | | | | | | | | |
| September | | | | | | | | | | | |
| October | | | | | | | | | | | |
| November | | | | | | | | | | | |
| December | | | | | | | | | | | |
| ytd | 9,720 | 6,408 | 1,012 | 2,302 | 3,312 | 6,450 | 2,096 | 737 | 20 | 16,170 | |

| 2022 | Countries EE-27 | Eurozone | out of which | | | | Other | out of which | | | Total |
|--------------|-----------------|---------------|--------------|--------------|--------------|---------------|--------------|--------------|-----------|---------------|-------|
| | | | France | Germany | non Eurozone | U.K. | | USA | Russia | | |
| January | 198 | 150 | 16 | 54 | 48 | 144 | 33 | 11 | 2 | 341 | |
| February | 187 | 119 | 10 | 42 | 68 | 130 | 23 | 6 | 5 | 317 | |
| March | 208 | 154 | 28 | 55 | 54 | 207 | 35 | 21 | 1 | 414 | |
| April | 601 | 472 | 92 | 150 | 129 | 455 | 123 | 42 | 3 | 1,056 | |
| May | 1,334 | 1,072 | 159 | 437 | 262 | 871 | 411 | 95 | 0 | 2,205 | |
| June | 2,265 | 1,601 | 225 | 684 | 663 | 1,384 | 592 | 151 | 4 | 3,649 | |
| July | 3,272 | 2,048 | 370 | 643 | 1,224 | 2,005 | 814 | 189 | 4 | 5,277 | |
| August | 3,864 | 2,459 | 413 | 827 | 1,405 | 2,002 | 976 | 133 | 7 | 5,866 | |
| September | 2,813 | 1,835 | 231 | 727 | 978 | 1,747 | 845 | 189 | 4 | 4,560 | |
| October | 1,596 | 1,255 | 165 | 621 | 341 | 1,160 | 518 | 140 | 3 | 2,756 | |
| November | 426 | 248 | 29 | 67 | 179 | 386 | 45 | 68 | 1 | 812 | |
| December | 231 | 163 | 18 | 45 | 68 | 349 | 69 | 45 | 1 | 580 | |
| Total | 16,995 | 11,567 | 1,758 | 4,352 | 5,428 | 10,841 | 4,485 | 1,089 | 36 | 27,836 | |
| ytd | 8,065 | 5,616 | 901 | 2,066 | 2,448 | 5,196 | 2,032 | 514 | 20 | 13,261 | |

| Δ2023/2022 | Countries EE-27 | Eurozone | out of which | | | | Other | out of which | | | Total |
|------------|-----------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------|
| | | | France | Germany | non Eurozone | U.K. | | USA | Russia | | |
| January | 48.9% | 40.6% | 98.9% | 19.2% | 75.0% | 137.2% | 78.2% | 40.8% | -45.3% | 86.1% | |
| February | 37.1% | 46.1% | 347.7% | -1.2% | 21.2% | 143.2% | 71.3% | 265.1% | -84.6% | 80.6% | |
| March | 67.6% | 35.2% | -42.9% | -5.9% | 159.5% | 53.9% | 40.4% | 136.5% | 76.1% | 60.8% | |
| April | 32.7% | 20.7% | 12.3% | 33.2% | 76.5% | 26.4% | -0.5% | 88.6% | -89.5% | 30.0% | |
| May | 12.7% | 9.2% | 28.6% | 17.4% | 27.2% | 15.8% | -10.2% | 62.5% | | 13.9% | |
| June | 16.4% | 11.2% | 6.0% | 0.0% | 28.8% | 20.3% | 10.5% | 38.8% | 26.6% | 17.9% | |
| July | 18.7% | 12.0% | 0.5% | 16.1% | | 11.0% | -1.4% | 10.6% | 58.1% | 15.8% | |
| August | | | | | | | | | | | |
| September | | | | | | | | | | | |
| October | | | | | | | | | | | |
| November | | | | | | | | | | | |
| December | | | | | | | | | | | |
| ytd | 20.5% | 14.1% | 12.4% | 11.4% | 35.3% | 24.1% | 3.2% | 43.5% | -1.8% | 21.9% | |

Source: Bank of Greece - Processing: INSETE Intelligence
See Appendix

Table 8. Receipts in mil. €

| 2023 | Countries 27 | EE- | Eurozone | out of which | | | | out of which | | | Total | Cruises | Total |
|------------|-----------------|-----|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------|---------------|------------|---------------|
| | | | | France | Germany | non Eurozone | Other | U.K. | USA | Russia | | | |
| January | 95 | | 81 | 12 | 22 | 14 | 129 | 20 | 8 | 0 | 224 | 0 | 224 |
| February | 103 | | 87 | 33 | 18 | 16 | 138 | 18 | 20 | 1 | 241 | 0 | 241 |
| March | 121 | | 99 | 13 | 23 | 22 | 143 | 17 | 39 | 2 | 264 | 4 | 268 |
| April | 385 | | 326 | 69 | 117 | 59 | 338 | 82 | 71 | 1 | 724 | 38 | 761 |
| May | 997 | | 871 | 161 | 417 | 126 | 679 | 262 | 159 | 4 | 1,676 | 72 | 1,748 |
| June | 1,657 | | 1,342 | 178 | 533 | 315 | 1,207 | 457 | 217 | 8 | 2,864 | 66 | 2,931 |
| July | 2,292 | | 1,747 | 322 | 581 | 545 | 1,780 | 764 | 214 | 6 | 4,072 | 74 | 4,146 |
| August | | | | | | | | | | | | | |
| September | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | |
| ytd | 5,649 | | 4,551 | 782 | 1,716 | 1,098 | 4,403 | 1,620 | 738 | 22 | 10,052 | 269 | 10,321 |

| 2022 | Countries 27 | EE- | Eurozone | out of which | | | | out of which | | | Total | Cruises | Total |
|--------------|-----------------|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------|---------------|------------|---------------|
| | | | | France | Germany | non Eurozone | Other | U.K. | USA | Russia | | | |
| January | 77 | | 61 | 4 | 20 | 15 | 53 | 14 | 7 | 1 | 130 | 0 | 130 |
| February | 78 | | 61 | 9 | 19 | 17 | 55 | 11 | 8 | 3 | 133 | 0 | 133 |
| March | 87 | | 74 | 11 | 27 | 13 | 94 | 16 | 19 | 2 | 181 | 3 | 184 |
| April | 342 | | 312 | 69 | 115 | 31 | 266 | 76 | 38 | 2 | 608 | 27 | 635 |
| May | 815 | | 721 | 113 | 323 | 94 | 535 | 255 | 107 | 1 | 1,349 | 51 | 1,401 |
| June | 1,465 | | 1,163 | 145 | 531 | 302 | 986 | 425 | 160 | 7 | 2,451 | 49 | 2,500 |
| July | 2,060 | | 1,560 | 280 | 569 | 500 | 1,480 | 652 | 213 | 4 | 3,540 | 62 | 3,602 |
| August | 2,457 | | 1,908 | 369 | 645 | 549 | 1,524 | 800 | 155 | 3 | 3,981 | 62 | 4,043 |
| September | 1,554 | | 1,219 | 171 | 518 | 334 | 1,245 | 590 | 200 | 10 | 2,799 | 56 | 2,855 |
| October | 827 | | 737 | 85 | 370 | 90 | 627 | 257 | 134 | 3 | 1,454 | 56 | 1,510 |
| November | 127 | | 94 | 9 | 22 | 33 | 162 | 22 | 38 | 0 | 290 | 24 | 314 |
| December | 88 | | 74 | 7 | 22 | 14 | 153 | 22 | 41 | 1 | 241 | 6 | 247 |
| Total | 9,978 | | 8,020 | 1,268 | 3,255 | 1,958 | 7,246 | 3,123 | 1,196 | 41 | 17,224 | 408 | 17,631 |
| ytd | 4,924 | | 3,952 | 631 | 1,604 | 971 | 3,468 | 1,447 | 552 | 19 | 8,392 | 192 | 8,585 |

| Δ2023/2022 | Countries 27 | EE- | Eurozone | out of which | | | | out of which | | | Total | Cruises | Total |
|------------|-----------------|-----|--------------|--------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | | | | France | Germany | non Eurozone | Other | U.K. | USA | Russia | | | |
| January | 23.7% | | 31.3% | 168.4% | 13.3% | -6.9% | 141.4% | 48.3% | 10.4% | -67.5% | 71.9% | 50.0% | 71.9% |
| February | 32.5% | | 42.9% | 278.0% | -8.8% | -5.6% | 148.5% | 58.1% | 159.0% | -80.3% | 80.9% | 50.0% | 80.9% |
| March | 38.3% | | 33.6% | 17.1% | -12.0% | 64.3% | 52.4% | 9.3% | 107.9% | 33.1% | 45.6% | 50.0% | 45.6% |
| April | 12.5% | | 4.6% | 0.8% | 1.9% | 92.2% | 27.4% | 8.4% | 89.7% | -48.6% | 19.0% | 40.0% | 19.9% |
| May | 22.4% | | 20.8% | 42.5% | 29.2% | 34.6% | 27.0% | 3.0% | 48.1% | 575.0% | 24.2% | 40.0% | 24.8% |
| June | 13.1% | | 15.4% | 22.8% | 0.4% | 4.4% | 22.5% | 7.6% | 35.3% | 15.8% | 16.9% | 35.0% | 17.2% |
| July | 11.3% | | 12.0% | 14.9% | 2.1% | 9.0% | 20.3% | 17.3% | 0.9% | 40.9% | 15.0% | 20.0% | 15.1% |
| August | | | | | | | | | | | | | |
| September | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | |
| ytd | 14.7% | | 15.1% | 23.9% | 7.0% | 13.0% | 27.0% | 11.9% | 33.8% | 13.7% | 19.8% | 39.7% | 20.2% |

Source: Bank of Greece - Processing: INSETE Intelligence
See Appendix

4. Quality Indexes, August 2023

Table 9. GRI in Greece and Competitive Countries

| 2023 | Greece | Turkey | Italy | France | Spain | Cyprus |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 86% | ✓ 82% | ✓ 84% | ⚠ 79% | ✓ 84% | ✓ 85% |
| February | ✓ 86% | ✓ 83% | ✓ 84% | ⚠ 79% | ✓ 85% | ✓ 86% |
| March | ✓ 87% | ✓ 83% | ✓ 84% | ⚠ 79% | ✓ 84% | ✓ 85% |
| April | ✓ 87% | ✓ 84% | ✓ 84% | ⚠ 78% | ✓ 85% | ✓ 86% |
| May | ✓ 87% | ✓ 84% | ✓ 84% | ⚠ 77% | ✓ 85% | ✓ 87% |
| June | ✓ 87% | ✓ 84% | ✓ 84% | ⚠ 76% | ✓ 85% | ✓ 86% |
| July | ✓ 87% | ✓ 84% | ✓ 83% | ⚠ 78% | ✓ 84% | ✓ 84% |
| August | ✓ 86% | ✓ 82% | ✓ 84% | ⚠ 78% | ✓ 83% | ✓ 83% |
| September | | | | | | |
| October | | | | | | |
| November | | | | | | |
| December | | | | | | |
| Average | ✓ 87% | ✓ 83% | ✓ 84% | ⚠ 78% | ✓ 84% | ✓ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 10. GRI in Greece and Competitive Countries

| 2022 | Greece | Turkey | Italy | France | Spain | Cyprus |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 87% | ✓ 82% | ✓ 84% | ⚠ 79% | ✓ 84% | ✓ 87% |
| February | ✓ 87% | ✓ 83% | ✓ 84% | ⚠ 79% | ✓ 84% | ✓ 87% |
| March | ✓ 87% | ✓ 83% | ✓ 84% | ⚠ 79% | ✓ 83% | ✓ 87% |
| April | ✓ 87% | ✓ 83% | ✓ 83% | ⚠ 78% | ✓ 83% | ✓ 87% |
| May | ✓ 87% | ✓ 83% | ✓ 83% | ⚠ 78% | ✓ 84% | ✓ 87% |
| June | ✓ 87% | ✓ 82% | ✓ 83% | ⚠ 77% | ✓ 84% | ✓ 86% |
| July | ✓ 87% | ✓ 81% | ✓ 83% | ⚠ 77% | ✓ 83% | ✓ 85% |
| August | ✓ 85% | ⚠ 79% | ✓ 83% | ⚠ 77% | ✓ 82% | ✓ 83% |
| September | ✓ 85% | ⚠ 80% | ✓ 83% | ⚠ 77% | ✓ 83% | ✓ 84% |
| October | ✓ 86% | ✓ 80% | ✓ 82% | ⚠ 76% | ✓ 84% | ✓ 85% |
| November | ✓ 86% | ✓ 81% | ✓ 83% | ⚠ 78% | ✓ 84% | ✓ 85% |
| December | ✓ 86% | ✓ 81% | ✓ 84% | ⚠ 79% | ✓ 85% | ✓ 85% |
| Average | ✓ 86% | ✓ 82% | ✓ 83% | ⚠ 78% | ✓ 84% | ✓ 86% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 11. Quality Indexes in Greece and Competitive Countries

| Aug-23 | Greece | Turkey | Italy | France | Spain | Cyprus |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 86% | ✔ 88% | ✔ 81% | ⚠ 75% | ✔ 81% | ✔ 87% |
| Room | ✔ 84% | ✔ 85% | ✔ 88% | ⚠ 73% | ✔ 84% | ✔ 84% |
| Service | ✔ 91% | ✔ 89% | ✔ 87% | ⚠ 79% | ✔ 88% | ✔ 88% |
| Cleanliness | ✔ 89% | ✔ 90% | ✔ 93% | ⚠ 79% | ✔ 87% | ✔ 94% |
| Location | ✔ 90% | ✔ 91% | ✔ 89% | ✔ 90% | ✔ 90% | ✔ 91% |
| Gastronomy | ✔ 85% | ✔ 85% | ✔ 82% | - | ✔ 81% | ✔ 84% |
| GRI | ✔ 86% | ✔ 82% | ✔ 84% | ⚠ 78% | ✔ 83% | ✔ 83% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 12. Quality Indexes in Greece and Competitive Countries

| Aug-22 | Greece | Turkey | Italy | France | Spain | Cyprus |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 84% | ✔ 85% | ✔ 84% | ⚠ 76% | ✔ 80% | ✔ 89% |
| Room | ✔ 84% | ✔ 83% | ✔ 88% | ⚠ 79% | ✔ 83% | ✔ 87% |
| Service | ✔ 89% | ✔ 87% | ✔ 87% | ✔ 82% | ✔ 88% | ✔ 89% |
| Cleanliness | ✔ 91% | ✔ 88% | ✔ 91% | ✔ 84% | ✔ 88% | ✔ 93% |
| Location | ✔ 88% | ✔ 89% | ✔ 89% | ✔ 88% | ✔ 88% | ✔ 90% |
| Gastronomy | ✔ 83% | ✔ 84% | ✔ 83% | - | ✔ 81% | ✔ 84% |
| GRI | ✔ 85% | ⚠ 79% | ✔ 83% | ⚠ 77% | ✔ 82% | ✔ 83% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 13. GRI per star category

| 2023 | Greece | 5 | 4 | 3 | 1-2 |
|----------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 86% | ✓ 89% | ✓ 87% | ✓ 87% | ✓ 85% |
| February | ✓ 86% | ✓ 89% | ✓ 87% | ✓ 87% | ✓ 85% |
| March | ✓ 87% | ✓ 90% | ✓ 87% | ✓ 87% | ✓ 85% |
| April | ✓ 87% | ✓ 91% | ✓ 88% | ✓ 86% | ✓ 85% |
| May | ✓ 87% | ✓ 90% | ✓ 89% | ✓ 87% | ✓ 86% |
| June | ✓ 87% | ✓ 89% | ✓ 89% | ✓ 88% | ✓ 86% |
| July | ✓ 87% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 86% |
| August | ✓ 86% | ✓ 88% | ✓ 87% | ✓ 87% | ✓ 85% |
| September | | | | | |
| October | | | | | |
| November | | | | | |
| December | | | | | |
| Average | ✓ 87% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

[See Appendix](#)

Table 14. GRI per star category

| 2022 | Greece | 5 | 4 | 3 | 1-2 |
|----------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 87% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 86% |
| February | ✓ 87% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 86% |
| March | ✓ 87% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 86% |
| April | ✓ 87% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 86% |
| May | ✓ 87% | ✓ 90% | ✓ 88% | ✓ 87% | ✓ 86% |
| June | ✓ 87% | ✓ 90% | ✓ 88% | ✓ 88% | ✓ 87% |
| July | ✓ 87% | ✓ 88% | ✓ 87% | ✓ 87% | ✓ 86% |
| August | ✓ 85% | ✓ 87% | ✓ 86% | ✓ 85% | ✓ 84% |
| September | ✓ 85% | ✓ 88% | ✓ 87% | ✓ 86% | ✓ 84% |
| October | ✓ 86% | ✓ 89% | ✓ 87% | ✓ 86% | ✓ 85% |
| November | ✓ 86% | ✓ 89% | ✓ 88% | ✓ 86% | ✓ 85% |
| December | ✓ 86% | ✓ 89% | ✓ 87% | ✓ 86% | ✓ 85% |
| Average | ✓ 86% | ✓ 89% | ✓ 87% | ✓ 87% | ✓ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

[See Appendix](#)

Table 15. Quality Indexes per star category

| Aug-23 | Greece | 5 | 4 | 3 | 1-2 |
|-------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 86% | ✔ 84% | ✔ 86% | ✔ 88% | ✔ 90% |
| Room | ✔ 84% | ✔ 85% | ✔ 84% | ✔ 81% | ✔ 91% |
| Service | ✔ 91% | ✔ 90% | ✔ 90% | ✔ 91% | ✔ 93% |
| Cleanliness | ✔ 89% | ✔ 91% | ✔ 89% | ✔ 86% | ✔ 99% |
| Location | ✔ 90% | ✔ 89% | ✔ 90% | ✔ 90% | ✔ 93% |
| Gastronomy | ✔ 85% | ✔ 86% | ✔ 87% | ⚠ 79% | ✔ 87% |
| GRI | ✔ 86% | ✔ 88% | ✔ 87% | ✔ 87% | ✔ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 16. Quality Indexes per star category

| Aug-22 | Greece | 5 | 4 | 3 | 1-2 |
|-------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 84% | ✔ 84% | ✔ 84% | ✔ 85% | ✔ 93% |
| Room | ✔ 84% | ✔ 86% | ✔ 84% | ✔ 82% | ✔ 88% |
| Service | ✔ 89% | ✔ 89% | ✔ 88% | ✔ 89% | ✔ 91% |
| Cleanliness | ✔ 91% | ✔ 91% | ✔ 90% | ✔ 91% | ✔ 99% |
| Location | ✔ 88% | ✔ 88% | ✔ 88% | ✔ 85% | ✔ 91% |
| Gastronomy | ✔ 83% | ✔ 85% | ✔ 85% | ⚠ 75% | ⚠ 79% |
| GRI | ✔ 85% | ✔ 87% | ✔ 86% | ✔ 85% | ✔ 84% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 17. GRI of mainland Greece hotels

| 2023 | Eastern Macedonia-Thrace | Attica | Western Greece | Western Macedonia | Epirus | Thessaly | Central Macedonia | Peloponnese | Central Greece |
|----------------|--------------------------|--------------|----------------|-------------------|--------------|--------------|-------------------|--------------|----------------|
| January | ✓ 87% | ✓ 85% | ✓ 85% | ✓ 90% | ✓ 91% | ✓ 85% | ✓ 87% | ✓ 88% | ✓ 87% |
| February | ✓ 87% | ✓ 85% | ✓ 84% | ✓ 91% | ✓ 91% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 87% |
| March | ✓ 87% | ✓ 85% | ✓ 84% | ✓ 89% | ✓ 91% | ✓ 87% | ✓ 87% | ✓ 89% | ✓ 87% |
| April | ✓ 87% | ✓ 85% | ✓ 83% | ✓ 89% | ✓ 91% | ✓ 87% | ✓ 87% | ✓ 88% | ✓ 87% |
| May | ✓ 87% | ✓ 83% | ✓ 83% | ✓ 90% | ✓ 91% | ✓ 86% | ✓ 87% | ✓ 89% | ✓ 87% |
| June | ✓ 86% | ✓ 83% | ✓ 83% | ✓ 91% | ✓ 92% | ✓ 87% | ✓ 88% | ✓ 88% | ✓ 88% |
| July | ✓ 85% | ✓ 83% | ✓ 83% | ✓ 90% | ✓ 91% | ✓ 87% | ✓ 87% | ✓ 88% | ✓ 88% |
| August | ✓ 85% | ✓ 83% | ✓ 83% | ✓ 90% | ✓ 90% | ✓ 87% | ✓ 86% | ✓ 88% | ✓ 86% |
| September | | | | | | | | | |
| October | | | | | | | | | |
| November | | | | | | | | | |
| December | | | | | | | | | |
| Average | ✓ 86% | ✓ 84% | ✓ 84% | ✓ 90% | ✓ 91% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 87% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 18. GRI of mainland Greece hotels

| 2022 | Eastern Macedonia-Thrace | Attica | Western Greece | Western Macedonia | Epirus | Thessaly | Central Macedonia | Peloponnese | Central Greece |
|----------------|--------------------------|--------------|----------------|-------------------|--------------|--------------|-------------------|--------------|----------------|
| January | ✓ 86% | ✓ 85% | ✓ 85% | ✓ 89% | ✓ 91% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 88% |
| February | ✓ 87% | ✓ 85% | ✓ 86% | ✓ 90% | ✓ 90% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 88% |
| March | ✓ 87% | ✓ 85% | ✓ 85% | ✓ 91% | ✓ 90% | ✓ 85% | ✓ 87% | ✓ 88% | ✓ 87% |
| April | ✓ 86% | ✓ 84% | ✓ 83% | ✓ 91% | ✓ 90% | ✓ 85% | ✓ 87% | ✓ 87% | ✓ 87% |
| May | ✓ 87% | ✓ 84% | ✓ 83% | ✓ 90% | ✓ 90% | ✓ 85% | ✓ 87% | ✓ 89% | ✓ 87% |
| June | ✓ 87% | ✓ 84% | ✓ 84% | ✓ 89% | ✓ 91% | ✓ 87% | ✓ 88% | ✓ 89% | ✓ 87% |
| July | ✓ 86% | ✓ 83% | ✓ 84% | ✓ 89% | ✓ 91% | ✓ 88% | ✓ 87% | ✓ 89% | ✓ 87% |
| August | ✓ 86% | ✓ 83% | ✓ 83% | ✓ 89% | ✓ 91% | ✓ 87% | ✓ 86% | ✓ 87% | ✓ 85% |
| September | ✓ 86% | ✓ 82% | ✓ 83% | ✓ 89% | ✓ 91% | ✓ 87% | ✓ 86% | ✓ 88% | ✓ 87% |
| October | ✓ 87% | ✓ 83% | ✓ 84% | ✓ 89% | ✓ 90% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 87% |
| November | ✓ 88% | ✓ 84% | ✓ 85% | ✓ 91% | ✓ 90% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 88% |
| December | ✓ 87% | ✓ 84% | ✓ 84% | ✓ 92% | ✓ 91% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 87% |
| Average | ✓ 87% | ✓ 84% | ✓ 84% | ✓ 90% | ✓ 91% | ✓ 86% | ✓ 87% | ✓ 88% | ✓ 87% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 19. Hotel quality indexes of mainland Greece

| Aug-23 | Eastern Macedonia-Thrace | Attica | Western Greece | Western Macedonia | Epirus | Thessaly | Central Macedonia | Peloponnese | Central Greece |
|-------------|--------------------------|--------------|----------------|-------------------|--------------|--------------|-------------------|--------------|----------------|
| Value | ✔ 82% | ✔ 80% | ✔ 91% | ✔ 81% | ✔ 88% | ✔ 91% | ✔ 85% | ✔ 89% | ✔ 87% |
| Room | ✔ 80% | ✔ 85% | ✔ 85% | - | ✔ 95% | - | ✔ 85% | ✔ 86% | ✔ 81% |
| Service | ✔ 94% | ✔ 85% | ✔ 95% | ✔ 95% | ✔ 96% | ✔ 93% | ✔ 90% | ✔ 94% | ✔ 93% |
| Cleanliness | ⚠ 79% | ✔ 87% | ✔ 89% | - | ✔ 94% | ✔ 100% | ✔ 84% | ✔ 86% | ✔ 93% |
| Location | ✔ 94% | ✔ 90% | ✔ 91% | ✔ 88% | ✔ 93% | ✔ 98% | ✔ 86% | ✔ 92% | ✔ 91% |
| Gastronomy | ✔ 85% | ✔ 81% | ✔ 93% | - | - | - | ✔ 87% | ✔ 87% | - |
| GRI | ✔ 85% | ✔ 83% | ✔ 83% | ✔ 90% | ✔ 90% | ✔ 87% | ✔ 86% | ✔ 88% | ✔ 86% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 20. Hotel quality indexes of mainland Greece

| Aug-22 | Eastern Macedonia-Thrace | Attica | Western Greece | Western Macedonia | Epirus | Thessaly | Central Macedonia | Peloponnese | Central Greece |
|-------------|--------------------------|--------------|----------------|-------------------|--------------|--------------|-------------------|--------------|----------------|
| Value | ⚠ 80% | ⚠ 79% | ✔ 91% | - | ✔ 89% | ✔ 94% | ✔ 81% | ✔ 81% | ✔ 83% |
| Room | ⚠ 76% | ✔ 83% | ✔ 90% | - | ✔ 94% | ✔ 93% | ✔ 85% | ✔ 84% | ✔ 87% |
| Service | ⚠ 74% | ✔ 85% | ✔ 95% | ✔ 90% | ✔ 93% | ✔ 97% | ✔ 90% | ✔ 91% | ✔ 88% |
| Cleanliness | ✔ 82% | ✔ 89% | ✔ 94% | - | ✔ 92% | ✔ 95% | ✔ 90% | ✔ 91% | ✔ 92% |
| Location | ✔ 91% | ✔ 90% | ✔ 88% | - | ✔ 94% | ✔ 99% | ✔ 85% | ✔ 88% | ✔ 92% |
| Gastronomy | ⚠ 76% | - | ✔ 89% | - | - | - | ✔ 87% | ✔ 87% | - |
| GRI | ✔ 86% | ✔ 83% | ✔ 83% | ✔ 89% | ✔ 91% | ✔ 87% | ✔ 86% | ✔ 87% | ✔ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 21. GRI of hotels in island Greece

| 2023 | North Aegean | Ionian Islands | Dodecanese | Cyclades | Crete |
|----------------|--------------|----------------|--------------|--------------|--------------|
| January | ✓ 86% | ✓ 84% | ✓ 85% | ✓ 89% | ✓ 86% |
| February | ✓ 86% | ✓ 84% | ✓ 84% | ✓ 89% | ✓ 86% |
| March | ✓ 85% | ✓ 84% | ✓ 85% | ✓ 90% | ✓ 86% |
| April | ✓ 85% | ✓ 85% | ✓ 85% | ✓ 90% | ✓ 87% |
| May | ✓ 85% | ✓ 86% | ✓ 86% | ✓ 90% | ✓ 87% |
| June | ✓ 86% | ✓ 86% | ✓ 87% | ✓ 91% | ✓ 88% |
| July | ✓ 87% | ✓ 85% | ✓ 86% | ✓ 91% | ✓ 88% |
| August | ✓ 87% | ✓ 83% | ✓ 84% | ✓ 90% | ✓ 86% |
| September | | | | | |
| October | | | | | |
| November | | | | | |
| December | | | | | |
| Average | ✓ 86% | ✓ 85% | ✓ 85% | ✓ 90% | ✓ 87% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 22. GRI of hotels in island Greece

| 2022 | North Aegean | Ionian Islands | Dodecanese | Cyclades | Crete |
|----------------|--------------|----------------|--------------|--------------|--------------|
| January | ✓ 88% | ✓ 84% | ✓ 87% | ✓ 89% | ✓ 87% |
| February | ✓ 88% | ✓ 84% | ✓ 87% | ✓ 89% | ✓ 87% |
| March | ✓ 89% | ✓ 84% | ✓ 87% | ✓ 89% | ✓ 87% |
| April | ✓ 88% | ✓ 84% | ✓ 87% | ✓ 90% | ✓ 87% |
| May | ✓ 89% | ✓ 85% | ✓ 88% | ✓ 91% | ✓ 88% |
| June | ✓ 88% | ✓ 84% | ✓ 88% | ✓ 91% | ✓ 88% |
| July | ✓ 87% | ✓ 83% | ✓ 85% | ✓ 90% | ✓ 87% |
| August | ✓ 85% | ✓ 80% | ✓ 83% | ✓ 89% | ✓ 85% |
| September | ✓ 83% | ✓ 82% | ✓ 84% | ✓ 89% | ✓ 85% |
| October | ✓ 85% | ✓ 84% | ✓ 84% | ✓ 90% | ✓ 86% |
| November | ✓ 85% | ✓ 84% | ✓ 84% | ✓ 90% | ✓ 86% |
| December | ✓ 85% | ✓ 84% | ✓ 84% | ✓ 89% | ✓ 86% |
| Average | ✓ 87% | ✓ 84% | ✓ 86% | ✓ 90% | ✓ 87% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 23. Hotel quality indexes in island Greece

| Aug-23 | | North Aegean | Ionian Islands | Dodecanese | Cyclades | Crete |
|-------------|---|--------------|----------------|--------------|--------------|--------------|
| Value | ✓ | 89% | ✓ 83% | ✓ 85% | ✓ 94% | ✓ 87% |
| Room | ⚠ | 80% | ✓ 81% | ✓ 83% | ✓ 95% | ✓ 85% |
| Service | ✓ | 94% | ✓ 88% | ✓ 88% | ✓ 97% | ✓ 91% |
| Cleanliness | ⚠ | 65% | ✓ 88% | ✓ 89% | ✓ 97% | ✓ 91% |
| Location | ✓ | 89% | ✓ 89% | ✓ 88% | ✓ 96% | ✓ 89% |
| Gastronomy | ✓ | 84% | ✓ 81% | ✓ 83% | ⚠ 70% | ✓ 87% |
| GRI | ✓ | 87% | ✓ 83% | ✓ 84% | ✓ 90% | ✓ 86% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 24. Hotel quality indexes in island Greece

| Aug-22 | | North Aegean | Ionian Islands | Dodecanese | Cyclades | Crete |
|-------------|---|--------------|----------------|--------------|--------------|--------------|
| Value | ✓ | 96% | ✓ 83% | ✓ 84% | ✓ 92% | ✓ 84% |
| Room | ✓ | 88% | ✓ 80% | ✓ 82% | ✓ 90% | ✓ 86% |
| Service | ✓ | 90% | ✓ 83% | ✓ 87% | ✓ 94% | ✓ 90% |
| Cleanliness | ✓ | 97% | ✓ 88% | ✓ 91% | ✓ 96% | ✓ 90% |
| Location | ✓ | 91% | ✓ 85% | ✓ 86% | ✓ 93% | ✓ 88% |
| Gastronomy | | - | ⚠ 77% | ✓ 82% | ✓ 84% | ✓ 84% |
| GRI | ✓ | 85% | ✓ 80% | ✓ 83% | ✓ 89% | ✓ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 25. GRI in Athens, Thessaloniki and competing cities

| 2023 | Athens | Istanbul | Rome | Barcelona | Thessaloniki | Bologna | Izmir | Marseille |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 84% | ✓ 82% | ✓ 82% | ✓ 85% | ✓ 82% | ✓ 83% | ⚠ 78% | ⚠ 79% |
| February | ✓ 85% | ✓ 84% | ✓ 83% | ✓ 85% | ✓ 82% | ✓ 83% | ⚠ 79% | ⚠ 79% |
| March | ✓ 85% | ✓ 84% | ✓ 83% | ✓ 84% | ✓ 83% | ✓ 82% | ⚠ 80% | ⚠ 79% |
| April | ✓ 84% | ✓ 85% | ✓ 82% | ✓ 83% | ✓ 83% | ✓ 83% | ✓ 81% | ⚠ 78% |
| May | ✓ 82% | ✓ 84% | ✓ 81% | ✓ 83% | ✓ 83% | ✓ 81% | ⚠ 79% | ⚠ 77% |
| June | ✓ 81% | ✓ 84% | ✓ 81% | ✓ 83% | ✓ 83% | ✓ 83% | ⚠ 79% | ⚠ 76% |
| July | ✓ 81% | ✓ 83% | ✓ 81% | ✓ 84% | ✓ 83% | ✓ 83% | ✓ 86% | ⚠ 78% |
| August | ✓ 82% | ✓ 82% | ✓ 83% | ✓ 83% | ✓ 83% | ✓ 84% | ✓ 82% | ⚠ 78% |
| September | | | | | | | | |
| October | | | | | | | | |
| November | | | | | | | | |
| December | | | | | | | | |
| Average | ✓ 83% | ✓ 84% | ✓ 82% | ✓ 84% | ✓ 83% | ✓ 83% | ✓ 80% | ⚠ 78% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 26. GRI in Athens, Thessaloniki and competing cities

| 2022 | Athens | Istanbul | Rome | Barcelona | Thessaloniki | Bologna | Izmir | Marseille |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 86% | ✓ 82% | ✓ 83% | ✓ 85% | ✓ 83% | ✓ 83% | ⚠ 79% | ⚠ 79% |
| February | ✓ 86% | ✓ 84% | ✓ 84% | ✓ 85% | ✓ 83% | ✓ 83% | ⚠ 79% | ⚠ 79% |
| March | ✓ 85% | ✓ 83% | ✓ 83% | ✓ 83% | ✓ 83% | ✓ 83% | ⚠ 80% | ⚠ 79% |
| April | ✓ 83% | ✓ 83% | ✓ 82% | ✓ 82% | ✓ 83% | ✓ 82% | ⚠ 79% | ⚠ 78% |
| May | ✓ 82% | ✓ 83% | ⚠ 80% | ✓ 82% | ✓ 82% | ✓ 80% | ⚠ 79% | ⚠ 78% |
| June | ✓ 82% | ✓ 82% | ⚠ 80% | ✓ 82% | ✓ 83% | ✓ 81% | ⚠ 77% | ⚠ 77% |
| July | ✓ 83% | ✓ 81% | ✓ 81% | ✓ 82% | ✓ 82% | ✓ 82% | ⚠ 78% | ⚠ 77% |
| August | ✓ 82% | ⚠ 79% | ✓ 82% | ✓ 82% | ✓ 82% | ✓ 83% | ⚠ 76% | ⚠ 77% |
| September | ✓ 81% | ⚠ 80% | ✓ 81% | ✓ 82% | ✓ 82% | ✓ 81% | ⚠ 76% | ⚠ 77% |
| October | ✓ 81% | ⚠ 80% | ⚠ 79% | ✓ 83% | ✓ 81% | ✓ 80% | ⚠ 77% | ⚠ 76% |
| November | ✓ 83% | ✓ 80% | ✓ 81% | ✓ 83% | ✓ 82% | ✓ 81% | ⚠ 77% | ⚠ 78% |
| December | ✓ 84% | ✓ 82% | ✓ 83% | ✓ 85% | ✓ 81% | ✓ 83% | ⚠ 78% | ⚠ 79% |
| Average | ✓ 83% | ✓ 82% | ✓ 81% | ✓ 83% | ✓ 82% | ✓ 82% | ⚠ 78% | ⚠ 78% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 27. Quality Indexes in Athens, Thessaloniki and competing cities

| Aug-23 | Athens | Istanbul | Rome | Barcelona | Thessaloniki | Bologna | Izmir | Marseille |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 81% | ✔ 91% | ✔ 82% | ✔ 80% | ✔ 90% | ✔ 82% | ✔ 84% | ⚠ 75% |
| Room | ✔ 87% | ✔ 90% | ✔ 88% | ✔ 87% | ✔ 88% | ✔ 88% | ✔ 85% | ⚠ 73% |
| Service | ✔ 86% | ✔ 94% | ✔ 87% | ✔ 87% | ✔ 91% | ✔ 86% | ✔ 87% | ⚠ 79% |
| Cleanliness | ✔ 89% | ✔ 93% | ✔ 93% | ✔ 89% | ✔ 90% | ✔ 92% | ✔ 91% | ⚠ 79% |
| Location | ✔ 90% | ✔ 95% | ✔ 89% | ✔ 90% | ✔ 89% | ✔ 89% | ✔ 87% | ✔ 90% |
| Gastronomy | ✔ 83% | ✔ 88% | ⚠ 79% | ✔ 82% | ✔ 92% | ✔ 82% | ✔ 87% | - |
| GRI | ✔ 82% | ✔ 82% | ✔ 83% | ✔ 83% | ✔ 83% | ✔ 84% | ✔ 82% | ⚠ 78% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 28. Quality Indexes in Athens, Thessaloniki and competing cities

| Aug-22 | Athens | Istanbul | Rome | Barcelona | Thessaloniki | Bologna | Izmir | Marseille |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 84% | ✔ 86% | ✔ 86% | ✔ 81% | ✔ 93% | ✔ 86% | ⚠ 79% | ⚠ 76% |
| Room | ✔ 83% | ✔ 85% | ✔ 89% | ✔ 86% | ✔ 95% | ✔ 87% | ⚠ 80% | ⚠ 79% |
| Service | ✔ 86% | ✔ 90% | ✔ 88% | ✔ 88% | ✔ 93% | ✔ 86% | ✔ 85% | ✔ 82% |
| Cleanliness | ✔ 94% | ✔ 90% | ✔ 93% | ✔ 89% | ✔ 92% | ✔ 93% | ✔ 82% | ✔ 84% |
| Location | ✔ 91% | ✔ 91% | ✔ 89% | ✔ 90% | ✔ 88% | ✔ 90% | ✔ 86% | ✔ 88% |
| Gastronomy | - | ⚠ 79% | - | ✔ 86% | - | - | ✔ 85% | - |
| GRI | ✔ 82% | ⚠ 79% | ✔ 82% | ✔ 82% | ✔ 82% | ✔ 83% | ⚠ 76% | ⚠ 77% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 29. GRI in Mykonos, Santorini and competitive “premium” destinations

| 2023 | Mykonos | Santorini | Ibiza | Sardinia | Saint Tropez |
|----------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 91% | ✓ 88% | ✓ 84% | ✓ 86% | ✓ 85% |
| February | ✓ 91% | ✓ 88% | ✓ 85% | ✓ 86% | ✓ 85% |
| March | ✓ 91% | ✓ 88% | ✓ 84% | ✓ 86% | ✓ 85% |
| April | ✓ 91% | ✓ 89% | ✓ 85% | ✓ 86% | ✓ 86% |
| May | ✓ 92% | ✓ 90% | ✓ 86% | ✓ 86% | ✓ 87% |
| June | ✓ 93% | ✓ 90% | ✓ 86% | ✓ 86% | ✓ 86% |
| July | ✓ 91% | ✓ 90% | ✓ 84% | ✓ 85% | ✓ 86% |
| August | ✓ 90% | ✓ 89% | ✓ 83% | ✓ 85% | ✓ 85% |
| September | | | | | |
| October | | | | | |
| November | | | | | |
| December | | | | | |
| Average | ✓ 91% | ✓ 89% | ✓ 85% | ✓ 86% | ✓ 86% |

Source: ReviewPro - Processing: INSETE Intelligence

[See Appendix](#)

Table 30. GRI in Mykonos, Santorini and competitive “premium” destinations

| 2022 | Mykonos | Santorini | Ibiza | Sardinia | Saint Tropez |
|----------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 91% | ✓ 88% | ✓ 83% | ✓ 85% | ✓ 84% |
| February | ✓ 91% | ✓ 88% | ✓ 83% | ✓ 85% | ✓ 84% |
| March | ✓ 91% | ✓ 88% | ✓ 83% | ✓ 85% | ✓ 85% |
| April | ✓ 92% | ✓ 89% | ✓ 83% | ✓ 85% | ✓ 85% |
| May | ✓ 92% | ✓ 90% | ✓ 85% | ✓ 86% | ✓ 87% |
| June | ✓ 92% | ✓ 89% | ✓ 84% | ✓ 86% | ✓ 86% |
| July | ✓ 89% | ✓ 89% | ✓ 83% | ✓ 85% | ✓ 85% |
| August | ✓ 88% | ✓ 88% | ✓ 82% | ✓ 84% | ✓ 84% |
| September | ✓ 89% | ✓ 88% | ✓ 83% | ✓ 84% | ✓ 84% |
| October | ✓ 91% | ✓ 88% | ✓ 84% | ✓ 86% | ✓ 85% |
| November | ✓ 91% | ✓ 89% | ✓ 84% | ✓ 86% | ✓ 86% |
| December | ✓ 91% | ✓ 88% | ✓ 84% | ✓ 86% | ✓ 85% |
| Average | ✓ 91% | ✓ 88% | ✓ 83% | ✓ 85% | ✓ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

[See Appendix](#)

Table 31. Qualitive Indexes in Mykonos, Santorini and competitive “premium” destinations

| Aug-23 | Mykonos | Santorini | Ibiza | Sardinia | Saint Tropez |
|-------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 93% | ✔ 94% | ✔ 82% | ✔ 83% | ✔ 83% |
| Room | ✔ 97% | ✔ 97% | ✔ 83% | ✔ 89% | ✔ 85% |
| Service | ✔ 94% | ✔ 96% | ✔ 88% | ✔ 88% | ✔ 93% |
| Cleanliness | ✔ 100% | - | ✔ 86% | ✔ 93% | ✔ 86% |
| Location | ✔ 95% | ✔ 97% | ✔ 89% | ✔ 90% | ✔ 94% |
| Gastronomy | - | ⚠ 70% | ⚠ 78% | ✔ 82% | - |
| GRI | ✔ 90% | ✔ 89% | ✔ 83% | ✔ 85% | ✔ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

[See Appendix](#)

Table 32. Qualitive Indexes in Mykonos, Santorini and competitive “premium” destinations

| Aug-22 | Mykonos | Santorini | Ibiza | Sardinia | Saint Tropez |
|-------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 95% | ✔ 85% | ⚠ 80% | ✔ 83% | ✔ 80% |
| Room | ✔ 92% | ✔ 85% | ✔ 81% | ✔ 86% | ✔ 84% |
| Service | ✔ 95% | ✔ 93% | ✔ 86% | ✔ 87% | ✔ 88% |
| Cleanliness | ✔ 99% | ✔ 92% | ✔ 86% | ✔ 90% | ✔ 87% |
| Location | ✔ 94% | ✔ 91% | ✔ 86% | ✔ 90% | ✔ 92% |
| Gastronomy | - | ✔ 84% | ⚠ 77% | ✔ 80% | - |
| GRI | ✔ 88% | ✔ 88% | ✔ 82% | ✔ 84% | ✔ 84% |

Source: ReviewPro - Processing: INSETE Intelligence

[See Appendix](#)

Table 33. GRI in greek mass “Sun & Sea” destinations

| 2023 | Zakynthos | Corfu | Naxos | Paros | Kos | Rhodes | Chalkidiki |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 83% | ✓ 82% | ✓ 87% |
| February | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 84% | ✓ 82% | ✓ 87% |
| March | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 84% | ✓ 82% | ✓ 86% |
| April | ✓ 85% | ✓ 83% | ✓ 88% | ✓ 86% | ✓ 84% | ✓ 83% | ✓ 87% |
| May | ✓ 86% | ✓ 84% | ✓ 89% | ✓ 87% | ✓ 85% | ✓ 85% | ✓ 87% |
| June | ✓ 86% | ✓ 84% | ✓ 90% | ✓ 88% | ✓ 85% | ✓ 86% | ✓ 88% |
| July | ✓ 85% | ✓ 83% | ✓ 90% | ✓ 88% | ✓ 84% | ✓ 85% | ✓ 88% |
| August | ✓ 84% | ✓ 82% | ✓ 88% | ✓ 87% | ✓ 82% | ✓ 83% | ✓ 86% |
| September | | | | | | | |
| October | | | | | | | |
| November | | | | | | | |
| December | | | | | | | |
| Average | ✓ 85% | ✓ 83% | ✓ 89% | ✓ 87% | ✓ 84% | ✓ 83% | ✓ 87% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 34. GRI in greek mass “Sun & Sea” destinations

| 2022 | Zakynthos | Corfu | Naxos | Paros | Kos | Rhodes | Chalkidiki |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 85% | ✓ 84% | ✓ 89% | ✓ 88% | ✓ 86% | ✓ 87% | ✓ 87% |
| February | ✓ 85% | ✓ 84% | ✓ 89% | ✓ 88% | ✓ 86% | ✓ 87% | ✓ 87% |
| March | ✓ 85% | ✓ 84% | ✓ 89% | ✓ 88% | ✓ 86% | ✓ 86% | ✓ 88% |
| April | ✓ 85% | ✓ 84% | ✓ 89% | ✓ 88% | ✓ 86% | ✓ 87% | ✓ 87% |
| May | ✓ 85% | ✓ 86% | ✓ 89% | ✓ 88% | ✓ 87% | ✓ 88% | ✓ 88% |
| June | ✓ 84% | ✓ 85% | ✓ 90% | ✓ 89% | ✓ 87% | ✓ 86% | ✓ 88% |
| July | ✓ 82% | ✓ 82% | ✓ 90% | ✓ 88% | ✓ 85% | ✓ 83% | ✓ 87% |
| August | ✓ 80% | ✓ 80% | ✓ 87% | ✓ 85% | ✓ 82% | ✓ 80% | ✓ 85% |
| September | ✓ 82% | ✓ 81% | ✓ 87% | ✓ 86% | ✓ 83% | ✓ 82% | ✓ 85% |
| October | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 83% | ✓ 82% | ✓ 86% |
| November | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 83% | ✓ 82% | ✓ 87% |
| December | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 83% | ✓ 82% | ✓ 87% |
| Average | ✓ 84% | ✓ 83% | ✓ 88% | ✓ 87% | ✓ 85% | ✓ 84% | ✓ 87% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 35. Qualitive Indexes in greek mass “Sun & Sea” destinations

| Aug-23 | Zakynthos | Corfu | Naxos | Paros | Kos | Rhodes | Chalkidiki |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 82% | ✔ 81% | ✔ 91% | ✔ 96% | ✔ 81% | ✔ 86% | ✔ 87% |
| Room | ✔ 84% | ⚠ 76% | - | ✔ 89% | ⚠ 78% | ✔ 85% | ✔ 88% |
| Service | ✔ 86% | ✔ 86% | ✔ 89% | ✔ 94% | ✔ 85% | ✔ 90% | ✔ 92% |
| Cleanliness | ✔ 86% | ✔ 90% | ✔ 99% | ✔ 92% | ✔ 83% | ✔ 92% | ✔ 94% |
| Location | ✔ 89% | ✔ 87% | ✔ 94% | ✔ 94% | ✔ 84% | ✔ 89% | ✔ 88% |
| Gastronomy | ✔ 84% | ⚠ 77% | - | - | ⚠ 78% | ✔ 84% | ✔ 88% |
| GRI | ✔ 84% | ✔ 82% | ✔ 88% | ✔ 87% | ✔ 82% | ✔ 83% | ✔ 86% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 36. Qualitive Indexes in greek mass “Sun & Sea” destinations

| Aug-22 | Zakynthos | Corfu | Naxos | Paros | Kos | Rhodes | Chalkidiki |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 82% | ✔ 84% | ✔ 98% | ✔ 97% | ⚠ 80% | ✔ 86% | ✔ 88% |
| Room | ✔ 81% | ⚠ 80% | ✔ 100% | ✔ 97% | ✔ 83% | ✔ 82% | ✔ 87% |
| Service | ✔ 82% | ✔ 84% | ✔ 95% | ✔ 95% | ✔ 87% | ✔ 87% | ✔ 91% |
| Cleanliness | ✔ 91% | ✔ 89% | ✔ 100% | ✔ 99% | ✔ 88% | ✔ 92% | ✔ 92% |
| Location | ✔ 87% | ✔ 84% | ✔ 97% | ✔ 97% | ✔ 85% | ✔ 86% | ✔ 86% |
| Gastronomy | ⚠ 74% | ⚠ 80% | - | - | ✔ 82% | ✔ 82% | ✔ 86% |
| GRI | ✔ 80% | ✔ 80% | ✔ 87% | ✔ 85% | ✔ 82% | ✔ 80% | ✔ 85% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 37. GRI in competitive mass “Sun & Sea” destinations

| 2023 | Antalya | Bodrum | Mallorca | Marbella | Istria | Rimini |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 82% | ✓ 83% | ✓ 84% | ✓ 85% | ✓ 86% | ✓ 80% |
| February | ✓ 82% | ✓ 84% | ✓ 84% | ✓ 85% | ✓ 86% | ✓ 80% |
| March | ✓ 83% | ✓ 84% | ✓ 84% | ✓ 86% | ✓ 86% | ✓ 80% |
| April | ✓ 84% | ✓ 86% | ✓ 85% | ✓ 86% | ✓ 86% | ✓ 81% |
| May | ✓ 85% | ✓ 88% | ✓ 85% | ✓ 86% | ✓ 86% | ✓ 82% |
| June | ✓ 85% | ✓ 88% | ✓ 84% | ✓ 87% | ✓ 85% | ✓ 83% |
| July | ✓ 83% | ✓ 84% | ✓ 84% | ✓ 86% | ✓ 86% | ✓ 83% |
| August | ✓ 82% | ✓ 83% | ✓ 83% | ✓ 85% | ✓ 85% | ✓ 83% |
| September | | | | | | |
| October | | | | | | |
| November | | | | | | |
| December | | | | | | |
| Average | ✓ 83% | ✓ 85% | ✓ 84% | ✓ 86% | ✓ 86% | ✓ 82% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 38. GRI in competitive mass “Sun & Sea” destinations

| 2022 | Antalya | Bodrum | Mallorca | Marbella | Istria | Rimini |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January | ✓ 83% | ✓ 83% | ✓ 84% | ✓ 84% | ✓ 85% | ✓ 80% |
| February | ✓ 84% | ✓ 83% | ✓ 84% | ✓ 83% | ✓ 86% | ✓ 81% |
| March | ✓ 84% | ✓ 83% | ✓ 84% | ✓ 83% | ✓ 86% | ✓ 81% |
| April | ✓ 84% | ✓ 83% | ✓ 84% | ✓ 84% | ✓ 86% | ✓ 81% |
| May | ✓ 85% | ✓ 84% | ✓ 85% | ✓ 85% | ✓ 86% | ✓ 82% |
| June | ✓ 84% | ✓ 85% | ✓ 84% | ✓ 85% | ✓ 85% | ✓ 82% |
| July | ✓ 81% | ✓ 82% | ✓ 83% | ✓ 85% | ✓ 85% | ✓ 82% |
| August | ⚠ 80% | ✓ 81% | ✓ 82% | ✓ 84% | ✓ 84% | ✓ 81% |
| September | ✓ 80% | ✓ 82% | ✓ 83% | ✓ 85% | ✓ 84% | ✓ 81% |
| October | ✓ 81% | ✓ 83% | ✓ 84% | ✓ 85% | ✓ 85% | ✓ 81% |
| November | ✓ 81% | ✓ 83% | ✓ 85% | ✓ 86% | ✓ 85% | ✓ 80% |
| December | ✓ 81% | ✓ 83% | ✓ 84% | ✓ 85% | ✓ 86% | ✓ 80% |
| Average | ✓ 82% | ✓ 83% | ✓ 84% | ✓ 84% | ✓ 85% | ✓ 81% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Table 39. Qualitive Indexes in competitive mass “Sun & Sea” destinations

| Aug-23 | Antalya | Bodrum | Mallorca | Marbella | Istria | Rimini |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 86% | ✔ 87% | ✔ 83% | ✔ 82% | ✔ 84% | ✔ 87% |
| Room | ✔ 84% | ✔ 85% | ✔ 81% | ✔ 86% | ⚠ 79% | ✔ 88% |
| Service | ✔ 87% | ✔ 88% | ✔ 88% | ✔ 89% | ✔ 84% | ✔ 90% |
| Cleanliness | ✔ 90% | ✔ 83% | ✔ 85% | ✔ 86% | ✔ 87% | ✔ 95% |
| Location | ✔ 89% | ✔ 91% | ✔ 89% | ✔ 90% | ✔ 90% | ✔ 94% |
| Gastronomy | ✔ 85% | ✔ 86% | ✔ 82% | ✔ 83% | ✔ 80% | - |
| GRI | ✔ 82% | ✔ 83% | ✔ 83% | ✔ 85% | ✔ 85% | ✔ 83% |

Source: ReviewPro - Processing: INSETE Intelligence

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Table 40. Qualitive Indexes in competitive mass “Sun & Sea” destinations

| Aug-22 | Antalya | Bodrum | Mallorca | Marbella | Istria | Rimini |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Value | ✔ 85% | ✔ 84% | ✔ 81% | ⚠ 79% | ⚠ 79% | ✔ 87% |
| Room | ✔ 83% | ✔ 82% | ✔ 82% | ✔ 86% | ⚠ 79% | ✔ 87% |
| Service | ✔ 85% | ✔ 86% | ✔ 88% | ✔ 89% | ✔ 83% | ✔ 91% |
| Cleanliness | ✔ 88% | ✔ 87% | ✔ 87% | ✔ 88% | ✔ 88% | ✔ 93% |
| Location | ✔ 88% | ✔ 89% | ✔ 88% | ✔ 89% | ✔ 89% | ✔ 93% |
| Gastronomy | ✔ 85% | ✔ 85% | ✔ 82% | ✔ 90% | ✔ 80% | ✔ 96% |
| GRI | ⚠ 80% | ✔ 81% | ✔ 82% | ✔ 84% | ✔ 84% | ✔ 81% |

Source: ReviewPro - Processing: INSETE Intelligence

See Appendix

Annex: Notes and clarifications of the data in the tables and the graphs

International airport arrivals: The data show arrivals of passengers on international flights, irrespective of their domicile. Airports are classified as follows: Dodecanese: Rhodes - Kos - Karpathos, Crete: Heraklion - Chania, Ionian: Corfu - Zakynthos - Kefalonia - Aktio, Cyclades: Mykonos - Santorini, Peloponnese: Araxos - Kalamata, Other: Samos - Skiathos - Kavala - Lesvos.

Domestic arrivals at main Greek airports: Passengers travelling round trip are counted twice: both when arriving at their destination and when returning home. The data for the last available month for Athens International Airport are an estimate of INSETE Intelligence. Airports are classified as follows: Dodecanese: Rhodes - Kos - Karpathos, Crete: Heraklion - Chania, Ionian: Corfu -

Road arrivals: Road arrivals are recorded by the local police departments based on nationality, irrespective of the permanent domicile. Consequently, the data include immigrants in Greece returning from trips abroad. Countries are classified as follows: Albania: Kakavia - Krystallopigi - Sagiada - Mertzani, Bulgaria: Ormenio - Kyprinos - Nymphaea - Promachonas - Exochi - Agios Konstantinos, Republic of

ReviewPro quality ratings: The tables show the GRI for hotel guests as calculated by ReviewPro[®], a company which specializes in measuring the online reputation of hotels. This index is calculated for each hotel, through the analysis of variables linked to customer comments which are posted on hundreds of social network platforms, hotel review websites, and websites of OTAs (online travel agents). Apart from daily reviews, it also takes into account the historical data for the past 365 days, thus adding more weight to the more recent reviews. A rating of over 80% suggests a positive experience. The index is qualitative and can be used to evaluate the

Arrivals based on the Bank of Greece Border Survey: The figures are estimates based on a sample survey, and pertain to arrivals of residents of other countries, irrespective of the travel mode (air, road, sea) and regardless of nationality, i.e. they include Greek nationals permanently residing abroad but do not include foreign nationals permanently residing in Greece.

Receipts based on the Bank of Greece Border Survey: The Border Survey estimates receipts based on a sample survey among residents of other countries who visit Greece.

INSETE

Institute of the
Greek Tourism Confederation

32 Voukourestiou Street
106 71 Athens
T: 210 3244 368

www.insete.gr
intelligence@insete.gr